

**95<sup>th</sup> Academy of Legal Studies in Business**

**Online Annual Conference**

**August 2-7, 2020**

**Conference Theme: Managing Disruption**

**Sponsored By:**



**Program Chair:  
Robert Bird, University of Connecticut**

**[www.alsb.org](http://www.alsb.org)**

## *Welcome Message from your Program Chair*

This is an unprecedented year for the Academy of Legal Studies in Business (ALSB) and the world. A worldwide pandemic and powerful protests against racism have upended fundamental norms and values, forcing all of us to ask deep and sometimes uncomfortable questions about ourselves and our future.

The theme of our conference is Managing Disruption. Selection of this as the conference theme has become more relevant than anyone could have imagined. Higher education is facing enormous pressure to adapt to changing circumstances. Legal studies faculty who teach in business schools have an important role to play, and it is my hope that the conference will offer valuable information for attendees from a wide variety of perspectives.

Like the world, this conference has been disrupted. After an unexpected cancellation of our face-to-face conference in Providence, the ALSB is hosting its first conference online. This is uncharted territory, and we worked hard to make this conference as beneficial for our members as possible. Schedules have extended into the early morning and late evening to better accommodate the time zones of our global members. Fewer sessions per time period will allow attendees to jump in and out of the conference as they need without missing too many sessions. A daily ‘tech check’ period will be available during the lunch hour to assist our members in managing their technology. Taking advantage of the best features of each, we will be using WebEx for all academic events and Zoom for all social events. I hope that all of you will use your own technology to catch up with colleagues and sustain those personal connections that make the ALSB a home away from home for academics in business law.

This conference will feature a plenary conversation with John Elliott, Dean of the UConn School of Business and former AACSB Chair of the Board of Directors, and ALSB member Caryn Beck-Dudley, new President and CEO of AACSB. The conversation will discuss disruption, higher education, and the role of business schools in rapidly changing circumstances. We will also host disruption theme-focused panels on higher education, business law, teaching, and the centennial of a woman’s right to vote. [Lawrence Wiseman](#), compliance expert at HSBC, is our welcomed Executive-in-Residence and will host a roundtable on the importance of legal knowledge to business professionals. We will also host a Summit on the Excellence in Business Law which will provide expert guidance on all aspects of success in business law academia. The ALSB sections have invited a number of engaging speakers as well. And of course, there will be opportunities for socializing throughout the conference.

I am most grateful to the UConn School of Business for hosting a variety of events at this conference. I appreciate the hard work on Mat Krest, Alex del Campo and others from the Department of Information Technology at the UConn School of Business for their valuable support.

2020 represents a year of unprecedented challenges. It is my hope that through this conference we can make your academic ‘home away from home’ a supportive and engaging place to share ideas, network, and reconnect with friends and colleagues new and old. I hereby welcome you to ALSB Online 2020!

*Robert*

Robert Bird  
2020 Program Chair

## *Welcome Message from your President*

Dear Colleagues,

Welcome to the 95<sup>th</sup> meeting of the Academy of Legal Studies in Business! Every conference is memorable, but this year's conference is certainly one for the books. Dan, Robert, Shelly and the rest of the behind-the-scenes folks have done amazing work to convert the conference from an in-person in beautiful Providence to an online conference. I will greatly miss the personal interactions that I have when we meet in person – the meals and social events that energize me, renew my passion for the law, and sometimes challenge me.

I welcome back colleagues from past conferences and send a special welcome to new members, first-time conference attendees, and those who have not been to a conference for some time. One of the great opportunities this year is to bring together those who are not able to travel due to any variety of reasons. While much about this conference will be new to all of us, I encourage you to explore the technology from the breakout rooms during conference breaks and social events to the different options for interacting with each other. In the true spirit of the ALSB, I encourage you to reach out to people, seek out those who have similar research interests, post questions about teaching strategies, and share information on how your institution plans to deal with the fall term. We have a great opportunity to lift each other up and learn.

Thank you for all you do, and I am grateful to be affiliated with you!

Warmest regards,

*Eric D. Yordy*

**\*\*\* Please note that all times are listed in EDT. \*\*\***

**\*\*\* Check out pages 28-29 for Publisher Information. \*\*\***

**Sunday, August 2**

Executive Committee Meeting	12:00 PM – 3:00 PM	Private ALSB Zoom Link (Hosted by Eric Yordy)
House of Delegates Meeting	4:00 PM – 6:00 PM	Private ALSB Zoom Link (Hosted by Marisa Pagnattaro)
Newcomer’s Meeting with Executive Committee and House of Delegates	6:00 PM – 8:00 PM	ALSB Zoom Link (Hosted by Eric Yordy)

**Monday, August 3**

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>See Session A</b>
<b>Academic Breakout Sessions</b>	<b>10:00 AM – 11:45 AM</b>	<b>See Session B</b>
Break and Tech Check	12:00 PM – 1:00 PM	WebEx Meeting Room 1 (Moderated by Mat Krest, UConn IT)
Welcome from Eric Yordy (President) and Robert Bird (Program Chair)	12:30 PM – 1:00 PM	ALSB Zoom Link
<b>Academic Breakout Sessions</b>	<b>1:00 PM – 2:45 PM</b>	<b>See Session C</b>
<b>Summit on Excellence in Business Law</b> <i>Host: Inara Scott and Liz Brown</i>	<b>1:00 PM – 4:45 PM</b>	<b>See Session C</b>
International Section Meeting	3:00 PM – 3:50 PM	See Session D
<b>Academic Breakout Sessions</b>	<b>3:00 PM – 4:45 PM</b>	<b>See Session D</b>
<b>Ralph Bunche International Section Finalists Paper Session</b>	<b>3:50 PM – 4:55 PM</b>	<b>See Session D</b>
<b>Academic Breakout Sessions</b>	<b>5:00 PM – 6:45 PM</b>	<b>See Session E</b>
Teaching & Pedagogy Section Meeting	5:00 PM – 6:45 PM	See Session E
Icebreaker Social <i>Sponsored by the University of Connecticut School of Business in honor of Vincent Carrafiello and Karla Fox.</i>	7:00 PM – 8:45 PM	ALSB Zoom Link (Hosted by Robert Bird)

**A**

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>Links</b>
<b>Session A1</b>	<b>Commercial Law</b>	<b>WebEx Meeting Room 1</b>
<b>Moderator: Dana Muir, University of Michigan.</b>		
<ol style="list-style-type: none"> <li><i>The Contract Interpretation Two-Step: Step One, Ambiguity Determination and Step Two, the Battle of the Two Reasonable Meanings</i> by <b>Nancy White</b>, Central Michigan University.</li> <li><i>Good Faith Performance in Changing Transactional Contexts</i> by <b>Daniele Bertolini</b>, Ryerson University.</li> <li><i>Conscience in Commerce</i> by <b>Amy Sepinwall</b>, University of Pennsylvania.</li> </ol>		

Academic Breakout Sessions	8:00 AM – 9:45 AM	Links
Session A2	Intellectual Property	WebEx Meeting Room 2
<b>Moderator: Tim Samples</b> , University of Georgia		
<ol style="list-style-type: none"> <li>1. <i>An Empirical Study of Gender and Race in Trademark Prosecution</i> by <b>Mike Schuster</b>, University of Georgia, <b>Deborah Gerhardt</b>, University of North Carolina, <b>Miriam Marcowitz-Bitton</b>, Bar-Ilan Univ.</li> <li>2. <i>Business Secrecy Expansion and FOIA</i> by <b>Deepa Varadarajan</b>, Georgia State University.</li> <li>3. <i>Colluding Against a Monopolist</i> by <b>Greg Day</b> and <b>Mike Schuster</b>, University of Georgia.</li> </ol>		
Session A3	Alternative Dispute Resolution & Civil Procedure	WebEx Meeting Room 3
<b>Moderator: Karen Morris</b> , Monroe Community College		
<ol style="list-style-type: none"> <li>1. <i>A Franchisor's Vicarious Liability: Multiple Methods to Spread the Blame</i> by <b>Robert Emerson</b>, University of Florida.</li> <li>2. <i>Arbitrators' Review of Bullying in the Workplace</i> by <b>Stacy Hickox</b> and <b>Michelle Kaminski</b>, Michigan State University.</li> </ol>		
Session A4	Development Track: Gender and the Law	WebEx Meeting Room 4
<b>Moderator: Jason Gordon</b> , Georgia Gwinnett College		
<ol style="list-style-type: none"> <li>1. <i>When Paid Care Disappears: Gender Equity and Workplace Flexibility in the Era of Covid-19</i> by <b>Elizabeth Kennedy</b>, Loyola University Maryland.</li> <li>2. <i>Under the Rug? Over My Dead Body! - A Legal and Trauma-Informed Analysis of Non-Disclosure Provisions in Sexual Harassment Settlement Agreements and the Viability of Posthumous Disclosure</i> by <b>Cheryl Kirschner</b>, Babson College and <b>Adam Kirschner</b>, University of Pennsylvania.</li> <li>3. <i>Textualism, Title VII &amp; LGBTQ Discrimination</i> by <b>Alex Reed</b>, University of Georgia.</li> </ol>		

## B

Academic Breakout Sessions	10:00 AM – 11:45 AM	Links								
Session B1	Panel	WebEx Meeting Room 1								
<b>Ten Years After Dodd-Frank: Is the Financial System Safer?</b>										
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><b>Jeremy Kress</b>, University of Michigan</td> <td style="width: 50%; border: none;"><b>Vince Buccola</b>, University of Pennsylvania</td> </tr> <tr> <td style="border: none;"><b>Brian Feinstein</b>, University of Pennsylvania</td> <td style="border: none;"><b>Colleen Baker</b>, University of Oklahoma</td> </tr> <tr> <td style="border: none;"><b>J.S. Nelson</b>, Villanova University</td> <td style="border: none;"><b>Christina Skinner</b>, University of Pennsylvania</td> </tr> <tr> <td style="border: none;"><b>Matthew Turk</b>, Indiana University</td> <td style="border: none;"><b>David Zaring</b>, University of Pennsylvania</td> </tr> </table>			<b>Jeremy Kress</b> , University of Michigan	<b>Vince Buccola</b> , University of Pennsylvania	<b>Brian Feinstein</b> , University of Pennsylvania	<b>Colleen Baker</b> , University of Oklahoma	<b>J.S. Nelson</b> , Villanova University	<b>Christina Skinner</b> , University of Pennsylvania	<b>Matthew Turk</b> , Indiana University	<b>David Zaring</b> , University of Pennsylvania
<b>Jeremy Kress</b> , University of Michigan	<b>Vince Buccola</b> , University of Pennsylvania									
<b>Brian Feinstein</b> , University of Pennsylvania	<b>Colleen Baker</b> , University of Oklahoma									
<b>J.S. Nelson</b> , Villanova University	<b>Christina Skinner</b> , University of Pennsylvania									
<b>Matthew Turk</b> , Indiana University	<b>David Zaring</b> , University of Pennsylvania									
<p>This summer marks the ten-year anniversary of the Dodd-Frank Act, which aimed to fix the fragmented and ineffectual regulatory framework that led to the 2008 financial crisis. One decade later, is the global financial system better off? This panel will examine important post-crisis reforms, the Trump Administration's efforts to undo parts of Dodd-Frank, the impact of COVID-19, and key areas of unfinished business. Topics to be covered include derivatives, stress testing, nonbank systemic risk, cryptocurrencies, and international harmonization, as well as discussions of executive branch power, crisis legislation, and municipal finance in the financial regulatory context.</p>										
Session B2	Contract Law / UCC Article 2	WebEx Meeting Room 2								
<b>Moderator: Stacy Hickox</b> , Michigan State University										
<ol style="list-style-type: none"> <li>1. <i>How to Improve Consumers' Reading Rates, Understanding, and Retention of Legal Information Online. Insights from a Behavioral Experiment</i> by <b>Alexander Wulf</b> and <b>Ognyan Seizov</b>, SRH Berlin University.</li> <li>2. <i>Do Secrets Stop Progress? Optimizing the Law of Non-Disclosure Agreements to Promote Innovation</i> by <b>Leslie Garbarino</b> and <b>Craig Ehrlich</b>, Babson College.</li> <li>3. <i>Breaking Bad Promises</i> by <b>F. E. (Enrique) Guerra-Pujol</b>, University of Central Florida.</li> <li>4. <i>The Faithless Franchisor: Rethinking Good Faith in Franchising</i> by <b>Robert Emerson</b>, Univ of Florida.</li> </ol>										

Academic Breakout Sessions	10:00 AM – 11:45 AM	Links
Session B3	<b>Development Track: Employment / Labor Law / Agency Law</b>	<b>WebEx Meeting Room 3</b>
<b>Moderator: Robert Kearney</b> , Illinois Wesleyan University		
<ol style="list-style-type: none"> <li>1. <i>Climate Change Investing; Together We Can Do 3,000 Times as Much as Jeff Bezos</i> by <b>Dana Muir</b>, University of Michigan.</li> <li>2. <i>Ban the Address: Leveraging Lessons Learned from Ban the Box Laws to Decrease Homelessness</i> by <b>Marianne Kulow</b>, Bentley University.</li> <li>3. <i>Access and Classification Confusion: You Can't Ban My Service Kangaroo!</i> by <b>Lucas Loafman</b> and <b>Rebecca McPherson</b>, Texas A&amp;M University-Central Texas.</li> </ol>		
Session B4	<b>Development Track: Healthcare Law</b>	<b>WebEx Meeting Room 4</b>
<b>Moderator: Jennifer Merton</b> , University of Massachusetts-Amherst		
<ol style="list-style-type: none"> <li>1. <i>It's a 'Trust Me' Story – The Use of Public/Private Partnerships in Contact Tracing and Implications for HIPAA Compliance</i> by <b>Tammy Cowart</b>, University of Texas at Tyler.</li> <li>2. <i>Federal Licensing vs. State Licensing – Finding an Optimal Solution for Consumers for Engaging in Professional Services Across State Lines While Maintaining High Standards of Service</i> by <b>Annette Redmon</b>, University of Cincinnati - UC Blue Ash College.</li> <li>3. <i>The Illusion of Health Care: Impact of Rising Out-of-Pocket Expenses</i> by <b>Gita Sharma</b>, New Jersey City University.</li> </ol>		

Conference Welcome	12:30 PM – 1:00 PM	ALSB Zoom Link
<p><b>Welcome to our First ALSB Virtual Conference!</b></p> <p><i>With</i></p> <p><b>ALSB President – Eric Yordy</b>, Northern Arizona University</p> <p><b>ALSB President-Elect &amp; Conference Program Chair – Robert Bird</b>, University of Connecticut</p>		

# C

Academic Breakout Sessions	1:00 PM – 2:45 PM	Links
Session C1	<b>Panel</b>	<b>WebEx Meeting Room 1</b>
<b><i>Reflective Teaching: Student Experience as a Foundation for a Purposeful Curriculum</i></b>		
<p><b>Stephanie Moore</b>, Indiana University</p> <p><b>Kelly Eskew</b>, Indiana University</p>		
<p>By using students' own experience as the foundation for discussion and learning, reflective assessments prompt a connection between the learner as she is now and the future world of ethical choices. They bridge the disconnect that students sometimes perceive between the classroom hypothetical and the "real world," of which many of them limited working knowledge. This honors the individual journey while identifying the broader connection to our collective human experience. This triangular approach of individual experience, course learning goals, and broader societal implications pulls together a meaningful experience for our students as they become future business leaders and global citizens.</p>		

Academic Breakout Sessions	1:00 PM – 2:45 PM	Links
Session C2	Securities Law	WebEx Meeting Room 2
<b>Moderator: Suzanne Palmer</b> , Albright College		
<ol style="list-style-type: none"> <li>1. <i>Teaching About Mandatory Investor Arbitration in a Business Law Class</i> by <b>James John Jurinski</b>, University of Portland.</li> <li>2. <i>Lorenzo v. SEC: Blurring the Line between Primary and Secondary Securities Fraud Liability</i> by <b>Brian Elzweig</b>, University of West Florida.</li> <li>3. <i>Section 10(b) and the Fiduciary Conundrum</i> by <b>Thomas Madden</b>, Marist College.</li> <li>4. <i>Cheating as Securities Fraud</i> by <b>Greg Day</b>, Univ of Georgia and <b>John Holden</b>, Oklahoma State Univ.</li> </ol>		
Session C3	<b>Development Track: Ethics &amp; Corporate Social Responsibility</b>	WebEx Meeting Room 3
<b>Moderator: Kenneth Goldsmith</b> , Chattanooga State Community College		
<ol style="list-style-type: none"> <li>1. <i>Law, the Dignity of Work, and Workers' Rights in the Gig Economy</i> by <b>Susan Marsnik</b>, University of St. Thomas.</li> <li>2. <i>Holding Directors of Public Corporations to a Higher Standard</i> by <b>David Schein</b>, University of St. Thomas-Houston.</li> <li>3. <i>Ethical Decision Making: Working with the Blind Spot</i> by <b>Eric Yordy</b>, Northern Arizona University.</li> </ol>		
Session C4	<b>Summit on Excellence in Business Law</b>	<b>Bentley Zoom</b>
<p><b>Hosts: Inara Scott</b>, Oregon State University and <b>Liz Brown</b>, Bentley University</p> <p style="text-align: center;"><i>Sponsored By</i></p> <p style="text-align: center;"><b>UConn   SCHOOL OF BUSINESS</b></p> <p style="text-align: center;"><b>NOTE: This session runs from 1:00 PM – 4:45 PM</b></p>		
<p>Start your ALSB conference off right! Whether you are new to ALSB or not, starting an academic career or making a mid-career transition, the ALSB <b>Summit on Excellence in Business Law</b> can help you get the most out of ALSB and reach your professional goals. The <b>Summit</b> is designed to help both new and transitioning faculty to achieve their best in research, teaching, and service. This Summit begins with a primer on how ALSB and its various components can help support business law faculty. We then offer mini workshops on research and publishing, teaching, and navigating your career. Each is led by some of the most accomplished and experienced faculty in our field. You are welcome to attend all or just some of these sessions, as you prefer. Hear from some of the most experienced faculty in business law on how to achieve excellence in the classroom (whether online, in person or hybrid), navigate legal publishing, and thrive in a school of business.</p> <p>1:00-1:15 <i>Welcome to ALSB</i>: <b>Eric Yordy</b>, Northern Arizona University</p> <p>1:15-2:00 <i>Pursuing Excellence in Research and Publishing</i>: <b>Leora Eisenstadt</b>, Temple University &amp; <b>Jennifer Pacella</b>, Indiana University</p> <p>2:00-2:15 <i>Break</i></p> <p style="padding-left: 40px;">2:15-3:15 <i>How to Thrive in the Classroom</i>: <b>Susan Willey</b>, Georgia State University &amp; <b>Josh Perry</b>, Indiana University</p> <p>This session is for both new faculty and more experienced faculty who want to improve their teaching effectiveness. Sue and Josh will explain how to maximize your impact in the classroom, through the use of specific examples and drawing from their own experiences and share resources that can help anyone become a more effective and engaging professor.</p> <p>3:15-3:30 <i>Break</i></p> <p>3:30-4:30 <i>Surviving and Thriving in a School of Business</i>: <b>Robert Bird</b>, University of Connecticut &amp; <b>Dan Cahoy</b>, Penn State University</p> <p>4:30-4:45 <i>Excellence in Business Law: A Practitioner Perspective</i>: Lawrence Wiseman, ALSB 2020 Executive-in-Residence</p>		


D

Academic Breakout Sessions	3:00 PM – 4:45 PM	Links
Session D1	Panel	WebEx Meeting Room 1
<b>Essential Resources for Faculty Advising Pre-Law Students in a Challenging Environment</b>		
<p><b>Suzanne Palmer</b>, Albright College  <b>Stephen Bretsen</b>, Wheaton College  <b>Ilisabeth Bornstein</b>, Bryant University</p> <p><b>Joseph Kenny</b>, St. John's University  <b>Elizabeth Cameron</b>, Alma College</p>		
<p>As professors who actually attended law school, students often have questions for us about the LSAT, applying for law school, law school itself, and the practice of law. In relation to the current economic, legal and law school environment, the panel will discuss information resources, such as Law School Transparency, Access Lex and the ABA, as well as recent changes of which many attorneys are unaware, including: LSAT test dates; the LSAT going digital, and now online; free online test prep by Kahn academy through the LSAC; and tuition discounting by law schools.</p>		
Session D2	Ralph Bunche Award Finalists	WebEx Meeting Room 2
<p><b>International Section Meeting 3:00 PM - 3:50 PM</b>  <b>Host: Stephen Park</b>, University of Connecticut</p> <p><b>Section Meeting Guest Speaker: Lee Buchheit</b>                  Mr. Buchheit is currently serving as strategic adviser to the Interim Government of Venezuela led by President Juan Guaido on debt matters.</p>		
<p><b>Moderator: Kevin Fandl</b>, Temple University</p> <p><b>NOTE: This paper session runs from 3:50 PM – 4:55 PM</b></p>		
<ol style="list-style-type: none"> <li><i>The Impact of Regulation on Global Cryptocurrency Trading</i> by <b>Brian Feinstein</b> and <b>Kevin Werbach</b>, University of Pennsylvania.</li> <li><i>Investment Disputes and Federal Power in Foreign Relations</i> by <b>Tim Samples</b>, University of Georgia.</li> <li><i>Regulation of Sharing Economy Platforms: A Multi-Country Comparative Study</i> by <b>Abbey Stemler</b>, Indiana University.</li> </ol>		
Session D3	Constitutional Law	WebEx Meeting Room 3
<p><b>Moderator: Lucas Loafman</b>, Texas A&amp;M University-Central Texas</p>		
<ol style="list-style-type: none"> <li><i>RLUIPA at 20: A Quantitative Study of its Impact on Land Use and Religious Minorities</i> by <b>Lucien Dhooge</b>, Georgia Tech.</li> <li><i>Transnational Law in a Time of Crisis: Trade War and China's Legal Reforms</i> by <b>Carrie Shang</b>, California State Polytechnic University, Pomona and <b>Wei Shen</b>, Shanghai Jiaotong University.</li> <li><i>Constitutional Limits on Public Pension Reform: New Directions in Law and Legal Reasoning</i> by <b>T. Leigh Anenson</b> and <b>Jennifer K. Gershberg</b>, University of Maryland and <b>Linda L. Barkacs</b>, University of San Diego.</li> </ol>		



# E

Academic Breakout Sessions	5:00 PM – 6:45 PM	Links
Session E1	Panel	WebEx Meeting Room 1
<i>Future of Work Panel (3.0): Work in a World Disrupted</i>		
<b>Norman Bishara</b> , University of Michigan <b>Leora Eisenstadt</b> , Temple University <b>Alex Reed</b> , University of Georgia	<b>Charlotte Alexander</b> , Georgia State University <b>Jamie Prenkert</b> , Indiana University	
This panel reexamines The Future of Work amid unprecedented disruptions impacting our personal and work lives. At this extraordinary time of political, social, environmental, and public health concerns there are also new workplace technologies accelerating existing trends toward remote work and other changes. This diverse panel of employment law, policy, and business ethics scholars will address emerging trends in the rapidly changing employment relationship and assess how employment law will evolve in the short and long term. Topics span issues of the social and technological trends that will shape the employee-employer relationship and challenge current assumptions about the law.		
Session E2	Jackson Lewis PC Employment Law Finalists	WebEx Meeting Room 2
<b>Moderator: Natalie Pedersen</b> , Drexel University		
<ol style="list-style-type: none"> <li><i>Global Sports Leagues and China's Free Speech Problem</i> by <b>Thomas Baker III</b>, University of Georgia, <b>Marc Edelman</b>, Baruch College and <b>John Holden</b>, Oklahoma State University.</li> <li><i>Free Agency for the Front Office: How Data Analytics and Non-Compete Agreements Threaten to Disrupt Competitive Balance in U.S. Professional Sports Leagues</i> by <b>Nathaniel Grow</b>, Indiana University.</li> <li><i>Remote Work: Good for Pandemics, Good for Employees with Disabilities</i> by <b>Stacy Hickox</b> and <b>Chenwei Liao</b>, Michigan State University.</li> </ol>		
Session E3	Curriculum / Pedagogy	WebEx Meeting Room 3
<b>Moderator: Jeff Todd</b> , Texas State University		
<ol style="list-style-type: none"> <li><i>Teaching Corporate Law Concepts Through a Charter Drafting Exercise</i> by <b>Elizabeth Brown</b>, University of Wisconsin, La Crosse.</li> <li><i>Unscripted Mock Trial and Full-Scale Litigation in a College Setting</i> by <b>Robert Kearney</b>, Illinois Wesleyan University.</li> <li><i>Using Business Scenarios to Develop Student Skills in Strategic Legal &amp; Ethical Decision Making</i> by <b>Christine Ladwig</b>, Southeast Missouri State University.</li> </ol>		
Session E4	Teaching and Pedagogy Section Meeting	WebEx Meeting Room 4
<b>Host: Matt Roessing</b> , University of Georgia		

Social	7:00 PM – 8:45 PM	Links
<b>Icebreaker Social</b> <i>In honor of Vincent Carrafiello and Karla Fox.</i>  <i>Introductions by Robert Bird.</i>	Sponsored By 	<a href="#">ALSB Zoom Link</a> (Hosted by Robert Bird)

Tuesday, August 4

Academic Breakout Sessions	8:00 AM – 9:45 AM	See Session F
Academic Breakout Sessions	10:00 AM – 11:45 AM	See Session G
Interdisciplinary Section Meeting	10:00 AM – 11:45 AM	See Session G
Break and Tech Check	12:00 PM – 1:00 PM	WebEx Meeting Room 1 (Hosted by Mat Krest, UConn IT)
Textbook Publisher Events	12:00 PM – 1:00 PM	Publishers to Provide Links
African-American Faculty and Friends Social	12:00 PM – 1:00 PM	ALSB Zoom Link (Hosted by Robert Bird)
Master Teacher Symposium	1:00 PM – 4:45 PM	See Session H
Academic Breakout Sessions / Holmes-Cardozo Finalist Award Session	5:00 PM – 6:45 PM	See Session I
Employment Law Section Meeting	5:00 PM – 6:45 PM	See Session I
Academic Breakout Sessions	7:00 PM – 8:45 PM	See Session J

F

Academic Breakout Sessions	8:00 AM – 9:45 AM	Links
Session F1	Business Organization & Combinations / Franchise Law & Financial Services	WebEx Meeting Room 1
<b>Moderator: Dan Cahoy</b> , Penn State University		
<ol style="list-style-type: none"> <li>1. <i>Communism, Sanctions, and Nuclear War: Franchising in North Korea</i> by <b>Robert Emerson</b>, University of Florida and <b>Jason Parnell</b>, Morrison &amp; Foerster LLP (San Francisco).</li> <li>2. <i>Cryptocommunity Currencies</i> by <b>J.S. Nelson</b>, Villanova University and University of Pennsylvania.</li> <li>3. <i>Franchise Civility, or the Lack Thereof: Operations Manuals, Trade Secrets, and Anti-Competitive Conduct</i> by <b>Robert Emerson</b>, University of Florida.</li> </ol>		
Session F2	Ethics & Corporate Social Responsibility	WebEx Meeting Room 2
<b>Moderator: Jehan El-Jourbagy</b> , Georgia College and State University		
<ol style="list-style-type: none"> <li>1. <i>Organic Corporate Purpose</i> by <b>Gastón de los Reyes</b>, George Washington University.</li> <li>2. <i>Native American Land Ownership and Our Disservice to their People and Culture A Proposed Legislative Solution</i> by <b>David Missirian</b>, Bentley University.</li> <li>3. <i>The Rise of the American Jewish Law Firm: Discrimination, Perseverance, and Eventual Acculturation</i> by <b>Marc Edelman</b>, Baruch College.</li> <li>4. <i>A Tribal Critical Race Theory Analysis of Native Nations' Social Enterprise</i> by <b>Amy Verbos</b>, University of Wisconsin-Whitewater, <b>Stephanie Black</b>, Texas A &amp; M University-San Antonio and <b>Daniel Stewart</b>, Gonzaga University.</li> </ol>		
Session F3	Development Track: International Law / International Business	WebEx Meeting Room 3
<b>Moderator: Justin Evans</b> , Georgia Southern University		
<ol style="list-style-type: none"> <li>1. <i>The Future of International Corporate Human Rights Litigation: A Transatlantic Comparison</i> by <b>Gerlinde Berger-Walliser</b> and <b>Rachel Chambers</b>, University of Connecticut.</li> <li>2. <i>Sore Losers: How Law and Policy Should Address the Economic Impact of Trade Liberalization</i> by <b>Kevin Kolben</b>, Rutgers.</li> <li>3. <i>Domesticating Foreign Finance</i> by <b>Jeremy Kress</b>, University of Michigan.</li> <li>4. <i>Credit Derivatives Determination Committee Decisions</i> by <b>Colleen Baker</b> and <b>Bret Bradley</b>, University of Oklahoma.</li> </ol>		

G

Academic Breakout Sessions	10:00 AM – 11:45 AM	Links
<b>Session G1</b>	<b>Corporate Law / Governance/ Compliance</b>	<b>WebEx Meeting Room 1</b>
<b>Moderator: Timothy Fort</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>Toward a Systems Architecture in Corporate Governance</i> by <b>Robert Bird</b>, University of Connecticut.</li> <li>2. <i>The Legality of Gender Quotas in the United States: A Legal Analysis of California's Corporate Board Gender Quota and Review of Current Litigation</i> by <b>Jennifer Merton</b> and <b>Nicole Rabovsky</b>, University of Massachusetts, Amherst.</li> <li>3. <i>Compliance by Fire Alarm: Regulatory Oversight Through Information Feedback Loops</i> by <b>David Orozco</b>, Florida State University.</li> <li>4. <i>Firm Accountability for Corruption and the Business Case for Transparency</i> by <b>Philip Nichols</b>, University of Pennsylvania.</li> </ol>		
<b>Session G2</b>	<b>Development Track: Jurisprudence / Legal Theory / History</b>	<b>WebEx Meeting Room 2</b>
<b>Moderator: Kelly Eskew</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>Corporate Criminal Law Is Too Broad—Worse, It's Too Narrow</i> by <b>Will Thomas</b>, University of Michigan.</li> <li>2. <i>Comparing Judicial Standards for Fair Dismissal in Australia, New Zealand and the United Kingdom</i> by <b>Tor Brodtkorb</b>, American University of Sharjah.</li> <li>3. <i>The American Rule and Entrepreneurial Litigation (Chapter 2 of my book)</i> by <b>Keith Diener</b>, Stockton University.</li> <li>4. <i>Reading Deleted Scene from Novelette "Keepsakes"</i> by <b>Kenneth Schneyer</b>, Johnson &amp; Wales University.</li> </ol>		
<b>Session G3</b>	<b>Development Track: Ethics &amp; Corporate Social Responsibility</b>	<b>WebEx Meeting Room 3</b>
<b>Moderator: Janine Hiller</b> , Virginia Tech		
<ol style="list-style-type: none"> <li>1. <i>Law &amp; Ethics: Employee Pay Cuts in Professional Services Firms During Downturns</i> by <b>Jason Gordon</b>, Georgia Gwinnett College and <b>Mareasa Rooks</b>, Independent.</li> <li>2. <i>Addressing Modern Slavery in Global Supply Chains: Towards a Legislative Solution in the United States</i> by <b>David Hess</b>, University of Michigan.</li> <li>3. <i>The Privacy-Autonomy Divide</i> by <b>J.S. Nelson</b>, Villanova University and University of Pennsylvania.</li> <li>4. <i>Online Academic Integrity</i> by <b>Bob Wiener</b>, Pace University.</li> </ol>		
<b>Session G4</b>	<b>Interdisciplinary Section Meeting and Guest Speaker</b>	<b>WebEx Meeting Room 4</b>
<b>Host: Robert Emerson</b> , University Florida		
<b>Guest Speaker: Lawrence Wiseman</b> (ALSB Executive-in-Residence)		
<a href="#">Mr. Wiseman</a> is the Global Head of FX, Commodities, Complex Derivatives and Retail Markets Surveillance at HSBC.		

Publisher	12:00 PM – 1:00 PM	Publishers to Provide Links
<b>Textbook Publisher Events</b>		

Social	12:00 PM – 1:00 PM	ALSB Zoom Link
<b>African-American Faculty and Friends Social</b>		

# H

MTS Session	1:00 PM – 4:45 PM	Links
Session H1	Master Teacher Symposium	WebEx Event
<b>Moderator: Anthony McMullen</b> , University of Central Arkansas		
<ol style="list-style-type: none"> <li>1. <i>From the Classroom to the Courthouse: Shelter-In-Place Edition</i> by <b>Jehan El-Jourbagy</b>, Georgia College.</li> <li>2. <i>Using Business Scenarios to Develop Student Skills in Strategic Legal &amp; Ethical Decision Making</i> by <b>Christine A. Ladwig</b>, Southeast Missouri State University.</li> <li>3. <i>A Role-Play Exercise to Teach Lawful Debt Collection Practices</i> by <b>Konrad S. Lee</b>, Utah State University.</li> <li>4. <i>Law in the Time of Coronavirus: How and Why to Cover Coronavirus Disruptions in a Business Law or Legal Environment Course</i> by <b>Tonia Hap Murphy</b>, University of Notre Dame.</li> </ol>		

# I

Academic Breakout Sessions	5:00 PM – 6:45 PM	Links
Session I1	Panel	WebEx Meeting Room 1
<b>Textbook Disruption: Replacing Traditional Course Materials with Open Educational Resources</b>		
<b>Matt Roessing</b> , University of Georgia <b>Michael Fricke</b> , University of Arizona		<b>Jehan El-Jourbagy</b> , Georgia College <b>Tricia Hackleman</b> , University of Georgia
A panel of business law professors will discuss how they transformed a course from a traditional textbook-based curriculum to one based partially or entirely on Open Educational Resources.		
Session I2	Holmes-Cardozo Finalists	WebEx Meeting Room 2
<b>Moderator: Gideon Mark</b> , University of Maryland		
<ol style="list-style-type: none"> <li>1. <i>Supercharged Sexism: The Triple Threat of Workplace Monitoring for Women</i> by <b>Liz Brown</b>, Bentley University.</li> <li>2. <i>The Rise of Free Art, Fall of Fair Use</i> by <b>Greg Day</b>, University of Georgia.</li> <li>3. <i>Free Agency for the Front Office: How Data Analytics and Non-Compete Agreements Threaten to Disrupt Competitive Balance in U.S. Professional Sports Leagues</i> by <b>Nathaniel Grow</b>, Indiana University.</li> <li>4. <i>Data Trusts, Betting &amp; Biometrics</i> by <b>John Holden</b>, Oklahoma State University and <b>Kim Houser</b>, University of North Texas.</li> </ol>		
Session I3	Conference Theme: Managing Disruption	WebEx Meeting Room 3
<b>Moderator: Robert Prentice</b> , University of Texas-Austin		
<ol style="list-style-type: none"> <li>1. <i>Teaching Tiger King</i> by <b>F. E. (Enrique) Guerra-Pujol</b>, University of Central Florida.</li> <li>2. <i>Business Continuity in Light of the Coronavirus Disruption: A Group Exercise</i> by <b>Nanci K. Carr</b>, California State University, Northridge.</li> <li>3. <i>Online Influencers Create Challenging "Fyre" to Contain</i> by <b>William Murphy</b> and <b>Neil Feinstein</b>, St. John's University.</li> <li>4. <i>Teaching "Managing Disruption": Classroom Exercises</i> by <b>Laura Powell</b>, Xavier University and <b>Dan Herron</b>, Western Carolina University.</li> </ol>		
Session I4	Employment Law Section Meeting	WebEx Meeting Room 4
<b>Host: Natalie Pedersen</b> , Drexel University		
<b>Section Guest Speaker: Michael Gamboli, Esq.</b> , Partner at Partridge, Snow & Hahn		

## J

Academic Breakout Sessions	7:00 PM – 8:45 PM	Links
Session J1	Panel	WebEx Meeting Room 1
<i>New Developments in Corporate Governance</i>		
<b>J.S. Nelson</b> , Villanova University and University of Pennsylvania <b>Philip M. Nichols</b> , University of Pennsylvania <b>Gideon Mark</b> , University of Maryland <b>David Hess</b> , University of Michigan		
Our panel investigates a spectrum of issues that affect the ways in which companies are directed and controlled when traditional mechanisms of compliance & oversight are under stress. The panel will consider private and public examples of this phenomenon, as well as securities regulation concerns.		
Session J2	Development Track: Contract Law / UCC Article 2	WebEx Meeting Room 2
<b>Moderator: Ralph Flick</b> , Pacific Lutheran University		
<ol style="list-style-type: none"> <li>1. <i>Horton Hears a Contract</i> by <b>Carolyn Plump</b>, La Salle University.</li> <li>2. <i>But I Have a Contract... Well, Two... I Think: Faculty Citizenship in a Tenure-Free Environment</i> by <b>Vlad Bursuc</b>, Georgia Gwinnett College.</li> <li>3. <i>Teaching Contract Law through a Collaborative Online International Learning Project with Students in Finland</i> by <b>Sean Shannon</b>, SUNY Oneonta.</li> <li>4. <i>Teaching Legal Elements of Commercial Real Estate Leases to Business Undergraduate Students Through an Interactive Experiential Learning Exercise</i> by <b>Konrad Lee</b>, Utah State University and <b>Laura Kent-Jensen</b>, University of Utah.</li> </ol>		
Session J3	Development Track: Employment / Labor Law / Agency Law	WebEx Meeting Room 3
<b>Moderator: Elizabeth Brown</b> , University of Wisconsin, La Crosse		
<ol style="list-style-type: none"> <li>1. <i>Ten Plus Years after the Amendments to the ADA: Are Plaintiffs More Successful?</i> by <b>Alix Valenti</b>, University of Houston-Clear Lake.</li> <li>2. <i>ERISA and Breach of Fiduciary Duty Claims: Failures of Disclosure</i> by <b>Jennifer Merton</b>, University of Massachusetts, Amherst.</li> <li>3. <i>The Disconnect Between State Laws Regarding Cannabis Legalization and Employee Protections</i> by <b>Gita Sharma</b>, New Jersey City University and <b>Vanessa Johnson</b>, University of Houston, Clear Lake.</li> <li>4. <i>4. Discrimination Against Employees without Covid-19 Immunity</i> by <b>Debbie Kaminer</b>, Baruch College/CUNY.</li> </ol>		
Session J4	International Law / International Business	WebEx Meeting Room 4
<b>Moderator: Laura Grow</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>The Impact of Regulatory Frameworks on New Venture Entrants in The Canadian Cannabis Industry</i> by <b>John McArdle</b>, Salem State University and <b>Alice de Koning</b>, University of Calgary.</li> <li>2. <i>Hockey Law: Bertuzzi v Moore</i> by <b>Peter Bowal</b>, University of Calgary.</li> <li>3. <i>Judicial Institutions in the Sharing Economy</i> by <b>Robert Ginsburg</b>, Loyola University.</li> </ol>		

Wednesday, August 5

<b>Academic Breakout Sessions &amp; Executive-in-Residence Roundtable</b> <i>Host: Lawrence Wiseman</i>	<b>10:00 AM – 11:45 AM</b>	<b>See Session K</b>
Break and Tech Check	12:00 PM – 1:00 PM	WebEx Meeting Room 1 <i>(Hosted by Mat Krest, UConn IT)</i>
Textbook Publisher Events	12:00 PM – 1:00 PM	Publishers to Provide Links
Women’s Tea & Friends Social	12:00 PM – 1:00 PM	ALSB Zoom Link <i>(Hosted by Carol Miller)</i>
<b>Fireside Chat</b> <i>Host: John Elliott and Caryn Beck-Dudley</i>	<b>1:00 PM – 2:45 PM</b>	<b>See Session L</b>
<b>Disruption Panel 1:</b> <i>Disruption in Business and Higher Education</i>	<b>3:00 PM – 4:45 PM</b>	<b>See Session M</b>
<b>Disruption Panel 2:</b> <i>Celebrating a Century of Disruption: Women, Work, and the Centennial Anniversary of a Woman’s Right to Vote</i>	<b>5:00 PM – 6:45 PM</b>	<b>See Session N</b>
Sports & Entertainment Law Section Meeting	5:00 PM – 6:45 PM	See Session N
<b>Academic Breakout Sessions</b>	<b>7:00 PM – 8:45 PM</b>	<b>See Session O</b>

**K**


<b>Academic Breakout Sessions</b>	<b>10:00 AM – 11:45 AM</b>	<b>Links</b>
<b>Session K1</b>	<b>Panel</b>	<b>WebEx Meeting Room 1</b>
<b><i>Beyond Bostock: The Supreme Court, Title VII, and LGBTQ Employment Discrimination</i></b>		
<b>Alex Reed</b> , University of Georgia <b>Inara Scott</b> , Oregon State University		<b>Julie Manning Magid</b> , Indiana University <b>Liz Brown</b> , Bentley University
Analysis of the Supreme Court's recent decision in Bostock v. Clayton County, where the Court held "it is impossible to discriminate against a person for being homosexual or transgender without discriminating against that individual based on sex" in violation of Title VII. The panel will also examine Bostock's implications for employment law generally.		
<b>Session K2</b>	<b>Executive-in-Residence Roundtable with Lawrence Wiseman</b>	<b>WebEx Meeting Room 2</b>
<b>Moderator: Robert Bird</b> , University of Connecticut		
<p><a href="#">Lawrence Wiseman</a> is the Global Head of FX, Commodities, Complex Derivatives and Retail Markets Surveillance at HSBC, where he runs a global team responsible for transaction, conduct and communications monitoring, investigations and reviews across a wide range of market abuse and professional misconduct matters. Join 2020 ALSB Executive in Residence Lawrence Wiseman in an informal discussion of the role of law in business decision-making. In this roundtable, Lawrence will discuss the importance of legal and compliance knowledge to businesspeople, especially in banking and other financial sectors. The roundtable will allow participants to consider how legal skillsets bring commercial value, and to build understanding between researchers, educators and business employers. In short, an opportunity to solve a simple question - how do we bring legal skills to our next generation of business leaders, enhancing commercial outcomes, regulatory and ethical compliance and even social justice. Anyone who is interested in corporate compliance, the financial sector, and the intersection of law and business from a practitioner perspective will benefit from this roundtable. Every perspective is welcomed!</p>		

Academic Breakout Sessions	10:00 AM – 11:45 AM	Links
Session K3	Sports & Entertainment Finalists	WebEx Meeting Room 3
<b>Moderator: Nathaniel Grow</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>Reimagining U.S. Olympic Sports – How the Covid-19 Pandemic Serves as the Catalyst for a New Amateur Sports Act with Public Funding and Greater Transparency and Fairness</i> by <b>Mark Conrad</b>, Fordham University.</li> <li>2. <i>A Short Treatise on Sports Gambling and the Law: How America Regulates its Most Lucrative Vice</i> by <b>John Holden</b>, Oklahoma State University and <b>Marc Edelman</b>, Baruch College.</li> <li>3. <i>Data Trusts, Betting &amp; Biometrics</i> by <b>Kim Houser</b>, University of North Texas and <b>John Holden</b>, Oklahoma State University.</li> </ol>		
Session K4	Development Track: Tort Law / Products Liability	WebEx Meeting Room 4
<b>Moderator: Keith Diener</b> , Stockton University		
<ol style="list-style-type: none"> <li>1. <i>The Strange Case of Harvard Professor Lieber's Entanglement with Wuhan University; Fraud, Trade Secrets, and Hubris</i> by <b>Karen Morris</b>, Monroe Community College.</li> <li>2. <i>The Secrets of Trade Secrets: Strategies to Protect Corporate Trade Secrets and Avoid Competitors' Misappropriation Claims</i> by <b>Wade Davis</b>, Minnesota State University, Mankato and <b>Jeffrey Post</b>, Fredrikson &amp; Byron, P.A.</li> <li>3. <i>The Florida Motor Vehicle Warranty Enforcement Act: The Case of the Florida Lemon: Options for the Buyer or Trap for the Consumer</i> by <b>Richard Hunter</b>, <b>John Shannon</b>, and <b>Henry Amoroso</b>, Seton Hall University.</li> <li>4. <i>Catching a Negligence Case: A Framework of Business Negligence Liability for COVID-19 Transmission</i> by <b>Thomas Miller</b> and <b>Terrence Dwyer</b>, Western Connecticut State University.</li> </ol>		

Publisher	12:00 PM – 1:00 PM	Publishers to Provide Links
Textbook Publisher Events		

Social	12:00 PM – 1:00 PM	ALSB Zoom Link
<b>Women's Tea &amp; Friends Social</b> <i>Hosted by Carol Miller, Missouri State University</i>		


# L

Special Panel Session	1:00 PM – 2:45 PM	Links
Session L1	Fireside Chat	WebEx Event
<b>Moderator: Robert Bird</b> , University of Connecticut		
<b>Hosts: John Elliott</b> , University of Connecticut and <b>Caryn Beck-Dudley</b> , President and CEO of AACSB		
<i>Sponsored By</i> 		
John will discuss the present and future direction of AACSB, important trends and challenges for business schools in a disruptive business environment, as well as the role of legal studies in business education.		

# M

Special Panel Session	3:00 PM – 4:45 PM	Links
Session M1	Disruption Panel #1	WebEx Event
<i>Managing Disruption in Business and Higher Education</i>		
<p><b>Jamie Prenkert</b>, Indiana University (Moderator)      <b>Caryn Beck-Dudley</b>, President and CEO of AACSB  <b>David Souder</b>, University of Connecticut              <b>Joan Gabel</b>, University of Minnesota  <b>Jere Morehead</b>, University of Georgia                  <b>John Elliott</b>, University of Connecticut</p>		
<p><i>Sponsored By</i>  </p>		
<p>Legal, ethical, social, economic, and technological forces are disrupting markets like never before. Online education and other non-standard teaching models have experienced a resurgence in interest. Higher education, and in particular business schools, are under increasing pressure to deliver training that is immediately applicable to societal needs. This panel of experts will explore how institutions of higher education can respond to the rapidly changing demands from a variety of stakeholders.</p>		

# N

Special Panel Session	5:00 PM – 6:45 PM	Links
Session N1	Disruption Panel #2	WebEx Meeting Room 1
<i>Celebrating A Century of Disruption: Women, Work, and the Centennial Anniversary of a Woman’s Right to Vote</i>		
<p><b>Leora Eisenstadt</b>, Temple University (Moderator)      <b>Terry Dworkin</b>, Seattle University  <b>Lucy Gilson</b>, University of Connecticut                      <b>Natalie Pedersen</b>, Drexel University  <b>Cindy Schipani</b>, University of Michigan</p>		
<p><i>Sponsored By</i>  </p>		
<p>Disruption is now the new norm for business and society. However, not all disruptive forces are harmful. #metoo and other social movements have upended entrenched expectations of women and men in the highest echelons of organizations. The empowerment of women in law and business has also profoundly and beneficially influenced society at large. The year 2020 marks the 100th anniversary of the passage of the 19th Amendment guaranteeing a woman’s constitutional right to vote. How will women in law and business continue to challenge and disrupt societal norms for the next hundred years?</p>		
Session N2	Sports & Entertainment Law Section Meeting and Guest Speaker	WebEx Meeting Room 2
<p><b>Host: Kathryn Kisska-Schulze</b>, Clemson University</p> <p><b>Guest Speaker: Andrew Lehrer</b>                  Mr. Lehrer works as primary In-House Counsel for the New England Patriots and New England Revolution, working with these teams in various legal capacities including marketing and sponsorship deals, business development, and broadcast licensing.</p>		



## O

Academic Breakout Sessions	7:00 PM – 8:45 PM	Links
Session O1	Panel	WebEx Meeting Room 1
<i>Online Academic Integrity</i>		
<b>Bob Wiener</b> , Pace University <b>Vlad Bursuc</b> , Georgia Gwinnett College <b>Jennifer Gershberg</b> , University of Maryland <b>Thomas Madden</b> , Marist College <b>Anthony McMullen</b> , University of Central Arkansas <b>Sarah Pereira</b> , Pace University	<b>Karen Morris</b> , Monroe Community College <b>Keith Diener</b> , Stockton University <b>Ida Jones</b> , California State University, Fresno <b>Olivia Huddleston</b> , Pace University <b>Jennifer Pacella</b> , Indiana University <b>Alexandria Zylstra</b> , George Mason University	
<p>Online academic integrity issues have gone viral. Our panel of faculty and students will share their experiences and business ethics, dispute resolution, group dynamics, justice, pedagogy, and psychology perspectives. After general starter questions: What is academic integrity? Why/Does it matter? Who are its stakeholders? We will focus on student remote cheating and what we might do about it: Is academic integrity a particular concern for online courses? If so, why? How is the importance of academic integrity demonstrated in honor codes and in your online course and examination design, assessment, deterrence, detection, proof and consequences? Audience participation encouraged.</p>		
Session O2	Conference Theme: Managing Disruption	WebEx Meeting Room 2
<b>Moderator: Matthew Phillips</b> , Wake Forest University		
<ol style="list-style-type: none"> <li>1. <i>Caesar Governor: The Power to Classify and Shut Down "Nonessential" Businesses</i> by <b>Loren Selznick</b>, Bloomsburg University of Pennsylvania.</li> <li>2. <i>Shifting to Online Instruction During the Pandemic: Surveys of Student and Faculty Experiences</i> by <b>Nina Golden</b>, <b>Deborah Heisley</b>, and <b>Deone Zell</b>, California State University, Northridge.</li> <li>3. <i>Legal Environment De-densified: One Professor's Plans for the New Normal</i> by <b>Michael Koval</b>, Salisbury University.</li> <li>4. <i>The Coming Cold War in Trade: China, the United States and the World Trade Organization</i> by <b>Kevin Fandl</b>, Temple University and <b>Simon Lester</b> and <b>Huan Zhu</b>, Cato Institute.</li> </ol>		
Session O3	Environment, Energy & Sustainability Law	WebEx Meeting Room 3
<b>Moderator: Carol Miller</b> , Missouri State University		
<ol style="list-style-type: none"> <li>1. <i>Establishing a Regulatory Framework for Reducing Single-Use Plastics in the United States</i> by <b>Jehan El-Jourbagy</b>, Georgia College and <b>Matt Roessing</b>, University of Georgia.</li> <li>2. <i>A Fighting Stance in Environmental Justice Litigation</i> by <b>Jeff Todd</b>, Texas State University.</li> <li>3. <i>"Right to Dry" Laws: Protecting the Environment Over Aesthetic Considerations</i> by <b>Sharlene McEvoy</b>, Fairfield University.</li> <li>4. <i>Deglobalizing Garbage: U.S. Legislative Responses to Disruption of the Global Plastic Waste Supply Chain</i> by <b>Ruth Jebe</b>, Boise State University.</li> </ol>		
Session O4	Development Track: Securities Law Tax Law	WebEx Meeting Room 4
<b>Moderator: Jamie Prenkert</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>Is there Harm from Harmonization of Exemptions in the Securities Act of 1933?</i> by <b>Ruth Hughes</b>, Wilkes University.</li> <li>2. <i>Rethinking Legal Remedies for Tax Whistleblowers</i> by <b>Karie Davis-Nozemack</b>, Georgia Tech and <b>Sarah Webber</b>, University of Dayton.</li> <li>3. <i>The Challenges of Potentially False Information</i> by <b>Jonathan Grossberg</b>, Robert Morris University.</li> </ol>		

## Thursday, August 6

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>See Session P</b>
<b>Panel: <i>ALSB Reads – A Book Symposium</i></b>	<b>10:00 AM – 11:45 AM</b>	<b>See Session Q</b>
Break and Tech Check	12:00 PM – 1:00 PM	WebEx Meeting Room 1 (Hosted by Mat Krest, UConn IT)
Textbook Publisher Events	12:00 PM – 1:00 PM	Publishers to Provide Links
ABLJ, JLSE & JBLEP Staff and Reviewers Social	12:00 PM – 1:00 PM	ALSB Zoom Link
Ethics Section Meeting	1:00 PM – 1:50 PM	See Session R
<b>Academic Breakout Sessions &amp; Ethics Section Finalists Paper Session</b>	<b>1:00 PM – 2:45 PM</b>	<b>See Session R</b>
<b>Disruption Panel 3:</b> <i>The Role of Business Law in Managing Disruption</i>	<b>3:00 PM – 4:45 PM</b>	<b>See Session S</b>
<b>Disruption Panel 4:</b> <i>Transformative Teaching in Disruptive Times: How Business Law Generates Intellectual Agility, Creativity, and Contextual Thinking for Business Students</i>	<b>5:00 PM – 6:45 PM</b>	<b>See Session T</b>
<b>Academic Breakout Sessions</b>	<b>7:00 PM – 8:45 PM</b>	<b>See Session U</b>

## P

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>Links</b>
<b>Session P1</b>	<b>International Law / International Business</b>	<b>WebEx Meeting Room 1</b>
<b>Moderator: Nancy White, Central Michigan University</b>		
<ol style="list-style-type: none"> <li><i>The Dichotomy of Good Faith in the Context of the CISG: Has Good Faith Become an Interpretative Doctrine?</i> by <b>Michala Meiselles</b> and <b>M.R. De Feo</b>, University of Derby.</li> <li><i>The Transnational Anti-Corruption Regime and Peace: An Exploratory Review</i> by <b>John Katsos</b>, American University of Sharjah.</li> <li><i>Human Rights Disclosure and Due Diligence Laws: The Role of Regulatory Oversight in Ensuring Corporate Accountability</i> by <b>Rachel Chambers</b>, University of Connecticut and <b>Anil Yilmaz Vastardis</b>, University of Essex.</li> <li><i>US Franchise Regulation as a Paradigm for the European Union</i> by <b>Robert Emerson</b>, University of Florida and <b>Michala Meiselles</b>, University of Derby.</li> </ol>		
<b>Session P2</b>	<b>Sports and Entertainment Law</b>	<b>WebEx Meeting Room 2</b>
<b>Moderator: Jennifer Cordon Thor, Oakland University</b>		
<ol style="list-style-type: none"> <li><i>The Changing Face of College Sports</i> by <b>Kathryn Kisska-Schulze</b>, Clemson University and <b>Adam Epstein</b>, Central Michigan University.</li> <li><i>Chartering the Future of Intercollegiate Athletics at the City University of New York: A Legal, Ethical, and Financial Case Study</i> by <b>Marc Edelman</b>, Baruch College.</li> <li><i>Does Teaching Yoga in Schools Violate the Establishment Clause of the First Amendment?</i> by <b>Sejal Singh</b>, St. John's University.</li> </ol>		

Academic Breakout Sessions	8:00 AM – 9:45 AM	Links
Session P3	Development Track: Technology Law	WebEx Meeting Room 3
<b>Moderator: Scott Shackelford</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>Preparing for the Roller Coaster: The Ups and Downs of Pandemic Teaching in Business Law</i> by <b>Elizabeth Cameron</b>, Alma College and <b>Tanya Marcum</b>, Bradley University.</li> <li>2. <i>Who’s Keeping Score? Imposing Duties on Credit Gatekeepers</i> by <b>Lindsay Jones</b>, University of Georgia and <b>Janine Hiller</b>, Virginia Tech.</li> <li>3. <i>Identifying the Potential Pitfalls of the Legal Analytic and Artificial Intelligence Driven Future of the Legal World</i> by <b>Mike Lavender</b>, University of North Georgia.</li> <li>4. <i>Social Media and the Evolution of Property Rights in the Era of the Digital Rights Revolution</i> by <b>Kathleen Hidy</b>, Xavier University.</li> </ol>		

# Q

Special Panel Session	10:00 AM – 11:45 AM	Links
Session Q1	<i>ALSB Reads – A Book Symposium</i>	WebEx Event
<b>Moderator: Marisa Pagnattaro</b> , University of Georgia		
<p><b>Panelists:</b></p> <p><b>Dawn Bennett-Alexander</b>, University of Georgia      <b>Jeffrey Boles</b>, Temple University  <b>Josh Perry</b>, Indiana University      <b>Robert Thomas</b>, University of Florida</p> <p>This will be the inaugural panel of <i>ALSB Reads</i>, a new event to discuss books on current issues in law, ethics, and justice, which will be led annually by the ALSB Immediate Past President. Our panelists will provide their insights on two very timely books: <i>White Fragility</i> by Robin DiAngelo and <i>How to Be an Antiracist</i> by Ibram X. Kendi. The discussion will examine perspectives on racism as addressed by the authors and highlight the implications for law, business, and society at large.</p> <p><b>We welcome you your questions in advance. Please use this link:</b>  <a href="https://ugeorgia.ca1.qualtrics.com/jfe/form/SV_bJmdruQKCwyRfrT">https://ugeorgia.ca1.qualtrics.com/jfe/form/SV_bJmdruQKCwyRfrT</a></p> <p>We hope that you will join this important conversation.</p>		

Publisher	12:00 PM – 1:00 PM	Publishers to Provide Links
<b>Textbook Publisher Events</b>		

Social	12:00 PM – 1:00 PM	Closed ALSB Zoom Link
<b>ABLJ, JLSE &amp; JBLEP Staff and Reviewers Social</b>		


# R

Academic Breakout Sessions	1:00 PM – 2:45 PM	Links
Session R1	Panel	WebEx Meeting Room 1
<i>In Case You Missed It</i>		
<p><b>Shawna Eikenberry</b>, Indiana University  <b>Angela Aneiros</b>, Indiana University  <b>Stephanie Moore</b>, Indiana University</p> <p><b>Kelly Eskew</b>, Indiana University  <b>April Sellers</b>, Indiana University</p>		
<p>2020 has been a year like no other. Join this panel to learn about recent legal cases involving business law and ethics issues that you might have missed during this very busy year, with a focus on cases that involve race, gender, and LGBTQ+ issues. In what may now be a new tradition (does three years count as a tradition?), the panel will present ideas and strategies about how to incorporate these new cases into the classroom in an engaging way, with a focus on online learning. This panel is intended for the teaching track.</p>		
Session R2	Development Track: Antitrust Law	WebEx Meeting Room 2
<b>Moderator: Casey Rockwell</b> , University of Arkansas-Little Rock		
<ol style="list-style-type: none"> <li>1. <i>A Sweet Beginning: A Review of the Trial Pleadings of E.C. Knight</i> by <b>Allison Butler</b>, California State University-Long Beach and USC.</li> <li>2. <i>The Anticompetitive Effects of Local Land Use Regulation</i> by <b>William Bunting</b>, Temple University.</li> <li>3. <i>A Three-Tiered Circuit Split: Why the Supreme Court Needs to Hear Alston v. NCAA</i> by <b>Sam Ehrlich</b>, Boise State University.</li> </ol>		
Session R3	Development Track: Intellectual Property Law	WebEx Meeting Room 3
<b>Moderator: Michael O’Hara</b> , (retired) University of Nebraska-Omaha and IsoVox LLC		
<ol style="list-style-type: none"> <li>1. <i>Digesting Intellectual Property Protection for Food Designs and Recipes</i> by <b>Kurt Saunders</b> and <b>Valerie Flugge Goyer</b>, California State University, Northridge.</li> <li>2. <i>Government Clearance of Technology Rights: The Role of Property</i> by <b>Dan Cahoy</b>, Pennsylvania State University.</li> <li>3. <i>Size Does Matter: Special Protection for Small Businesses in IP Law</i> by <b>Lynda Oswald</b>, University of Michigan.</li> </ol>		
Session R4	Virginia Maurer Ethics Award Finalists	WebEx Meeting Room 4
<p><b>Ethics Section Meeting 1:00-1:50PM</b>  <b>Hosts: Stephen Park</b>, University of Connecticut; <b>Jennifer Pacella</b>, Indiana University</p> <p><b>Guest Speaker: Tony Menendez</b>  <a href="#">Tony Menendez</a> is the acclaimed whistleblower regarding Halliburton.                  Tony joined LMU in fall 2019 as the George A. Dasaro Clinical Assistant Professor of Accounting.                  Tony teaches auditing and fraud examination courses.</p>		
<p><b>Moderator: Todd Haugh</b>, Indiana University</p> <p><b>Note: This paper session runs from 1:50 PM – 2:55 PM</b></p>		
<ol style="list-style-type: none"> <li>1. <i>Whistleblowing in the Compliance Era</i> by <b>Leora Eisenstadt</b> and <b>Jeffrey Boles</b>, Temple University and <b>Jennifer Pacella</b>, Indiana University.</li> <li>2. <i>What are the Ethical Obligations of Private Economic Actors in Conflict Zones?</i> by <b>John Katsos</b>, American University of Sharjah.</li> <li>3. <i>From Automation to Autonomy: Legal and Ethical Responsibility Gaps in Artificial Intelligence Innovation</i> by <b>David Nersessian</b> and <b>Ruben Mancha</b>, Babson College.</li> </ol>		

S

Academic Breakout Sessions	3:00 PM – 4:45 PM	Links
Session S1	Disruption Panel #3	WebEx Event
<i>The Role of Business Law in Managing Disruption</i>		
<b>Dan Cahoy</b> , Penn State University (Moderator) <b>Abbey Stemler</b> , Indiana University		<b>Lawrence Wiseman</b> , HSBC <b>Charlotte Alexander</b> , Georgia State University
Sponsored By 		
Today, business law touches virtually every aspect of business decision-making, and legal knowledge provides a unique source of competitive advantage. But business law is not static; during the current period of extreme disruption, law has changed more rapidly than any time in recent memory. Business school graduates need a robust understanding of the legal environment in order to navigate an economy that is more complex and less predictable than ever before. What is the unique value proposition of business law in business education today?		

T

Academic Breakout Sessions	5:00 PM – 6:45 PM	Links
Session T1	Panel	WebEx Meeting Room 1
<i>Corporate Purpose and Responsibility in the Age of COVID-19: Countering, Managing, or Amplifying Disruption?</i>		
<b>Stephen Park</b> , University of Connecticut <b>Rachel Chambers</b> , University of Connecticut <b>Robert Prentice</b> , University of Texas		<b>Charlotte Alexander</b> , Georgia State University <b>Todd Haugh</b> , Indiana University <b>Cindy Schipani</b> , University of Michigan
Speaking through the Business Roundtable, America’s leading corporations have declared a re-definition of corporate purpose to address the interests of customers, employees, suppliers, and communities (including the environment) as well as shareholders. Since its release last year, the Business Roundtable’s statement has generated both support and criticism. The economic and social disruptions caused by COVID-19 raise new questions about the feasibility and appropriateness of entrusting business to serve society. To explore these questions, this panel will draw on research and practice in corporate governance, business ethics, CSR and human rights, employment law, and comparative and international business law.		
Session T2	Disruption Panel #4	WebEx Meeting Room 2
<i>Transformative Teaching in Disruptive Times: How Business Law Generates Intellectual Agility, Creativity, and Contextual Thinking for Business Students</i>		
<b>Liz Brown</b> , Bentley University (Moderator) <b>Michael Koval</b> , Salisbury University <b>Susan Willey</b> , Georgia State University		<b>Suzanne Dove</b> , Bentley University <b>Josh Perry</b> , Indiana University
Sponsored By 		
Business law teachers train students in quick thinking, rational argument, issue spotting and engaged persuasion of an audience, all essential business skills. It is therefore no surprise that business law faculty are often among the most highly rated teaching faculty in business schools. Yet business law teachers must also develop curricular innovations and be sufficiently agile to adapt both what and how they teach to the changing needs of business schools, industry, and other internal and external stakeholders. How can business law faculty enable their students to manage disruptive forces in today’s society?		

## U

Academic Breakout Sessions	7:00 PM – 8:45 PM	Links
Session U1	Panel	WebEx Meeting Room 1
<i>All About the American Business Law Journal</i>		
<b>Gideon Mark</b> , University of Maryland <b>David Orozco</b> , Florida State University <b>Inara Scott</b> , Oregon State University	<b>Terence Lau</b> , California State University, Chico <b>Susan Park</b> , Boise State University <b>Jeffrey Boles</b> , Temple University	
This Panel, conducted by members of the ABLJ's current Editorial Board, will explain the operation of the Journal.		
Session U2	Tort Law / Products Liability	WebEx Meeting Room 2
<b>Moderator: David Missirian</b> , Bentley University		
<ol style="list-style-type: none"> <li><i>Bumps Along the Track to Implementing Sustainable Options for Urban Transportation: A Case Study in Bicycles, Personal Injuries, and Discretionary Governmental Immunity</i> by <b>Franklyn Salimbene</b>, Bentley University.</li> <li><i>Manufacturer Beware: Extending Products Liability to Economic Losses Caused by Dangerously Unsafe Products</i> by <b>Alissa Del Riego</b>, University of Miami.</li> <li><i>Vicarious Supervisory Liability in the LLP, LLC, and Corporation: Time to Do Away with the Last Vestige of the General Partnership</i> by <b>Nicholas Misenti</b>, Quinnipiac University.</li> <li><i>Performing Defamation: The Legal Limits to Personal Narrative Performances</i> by <b>Wade Davis</b>, Minnesota State University, Mankato, <b>Catherine Palczewski</b>, University of Northern Iowa, and <b>Leah White</b>, Minnesota State University, Mankato</li> </ol>		
Session U3	Ethics & Corporate Social Responsibility	WebEx Meeting Room 3
<b>Moderator: Stephanie Moore</b> , Indiana University		
<ol style="list-style-type: none"> <li><i>Rapid Technological Change and U.S. Entrepreneurial Risk in International Markets: Focus on Data Security, Information Privacy, Bribery and Corruption</i> by <b>Lawrence Trautman</b>, Prairie View A&amp;M University.</li> <li><i>Management Culture and Surveillance</i> by <b>J.S. Nelson</b>, Villanova University and University of Pennsylvania.</li> <li><i>Regulating Cannabis: A Comparative Exploration of Canadian Legalization</i> by <b>Peter Bowal</b>, University of Calgary, <b>Kathryn Kisska-Schulze</b>, Clemson University, <b>Richard Haigh</b>, York University, and <b>Adrienne Ng</b>, Toronto.</li> <li><i>Conscious (Business) Ethics: The Meaning of Life</i> by <b>Wade Chumney</b>, California State University, Northridge.</li> </ol>		
Session U4	Development Track: Property Law / Real Estate Law	WebEx Meeting Room 4
<b>Moderator: Philip Nichols</b> , University of Pennsylvania		
<ol style="list-style-type: none"> <li><i>In Defense of the Landlord</i> by <b>Sharon Yamen</b>, Western Connecticut University, <b>Linda Christiansen</b>, Indiana University-South Bend, and <b>Hilary Silvia</b>, California State University, Northridge.</li> <li><i>Landlord Liability for Tenant-on-Tenant Harassment</i> by <b>Patricia Quinn Robertson</b>, Arkansas State University and <b>J. Mark Lewis</b>, Arkansas State University.</li> <li><i>Be Careful What You Wish For: When Clear Guidance from SCOTUS on the Application of the FDCPA to Secured Interests Only Leads to More Questions</i> by <b>Jennifer Cordon Thor</b>, Oakland University.</li> <li><i>Brownfield Creating Lessee</i> by <b>Michael O'Hara</b>, (retired) University of Nebraska-Omaha and IsoVox LLC.</li> </ol>		

Friday, August 7

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>See Session V</b>
<b>Academic Breakout Sessions</b>	<b>10:00 AM – 11:45 AM</b>	<b>See Session W</b>
Break and Tech Check	12:00 PM – 1:00 PM	WebEx Meeting Room 1 <i>(Hosted by Mat Krest, UConn IT)</i>
Textbook Publisher Events	12:00 PM – 1:00 PM	Publishers to Provide Links
LGBTQ & Friends Social	12:00 PM – 1:00 PM	ALSB Zoom Link <i>(Hosted by Jim Highsmith)</i>
<b>Business Meeting &amp; Award Ceremony</b>	<b>1:00 PM – 2:45 PM</b>	<b>Listed after Session W4</b>
<b>Academic Breakout Sessions</b>	<b>3:00 PM – 4:45 PM</b>	<b>See Session X</b>
Law for Accountants Section Meeting	3:00 PM – 4:45 PM	See Session X
Technology Section Meeting	3:00 PM – 4:00 PM	See Session X
<b>Technology Section Colloquium</b>	<b>4:00 PM – 7:30 PM</b>	<b>See Session X</b>
Environmental Law and Sustainability Section Meeting	5:00 PM – 6:45 PM	See Session Y
<b>Academic Breakout Sessions</b>	<b>5:00 PM – 6:45 PM</b>	<b>See Session Y</b>
<b>Academic Breakout Sessions</b>	<b>7:00 PM – 8:45 PM</b>	<b>See Session Z</b>

V

<b>Academic Breakout Sessions</b>	<b>8:00 AM – 9:45 AM</b>	<b>Links</b>
<b>Session V1</b>	<b>Panel</b>	<b>WebEx Meeting Room 1</b>
<b><i>Promoting Your Ideas through Engagement with the Media</i></b>		
<b>Robert Bird</b> , University of Connecticut <b>Leora Eisenstadt</b> , Temple University <b>Mike Schuster</b> , University of Georgia		<b>Suneal Bedi</b> , Indiana University <b>Todd Haugh</b> , Indiana University
<p>Members of the ALSB generate research and ideas that can benefit public discourse. This panel will show how business law faculty utilize their media relationships and offers steps to help faculty promote their own works in the public space. Subjects will include editorials, op-eds, journalist-expert sourcing services, twitter, and other social media outlets. Bring your questions and your ideas!</p>		
<b>Session V2</b>	<b>Technology Law</b>	<b>WebEx Meeting Room 2</b>
<b>Moderator: Martin McCrory</b> , Indiana University		
<ol style="list-style-type: none"> <li><i>Panopticon Reborn: Social Credit as Regulation for the Age of Big Data</i> by <b>Kevin Werbach</b>, University of Pennsylvania.</li> <li><i>Show Me (the Data About) the Money!</i> by <b>Nizan Packin</b>, Baruch College, CUNY.</li> <li><i>Mark Zuckerberg’s Unethical Accumulation of Data in the Business World</i> by <b>Shawn Hennigan</b>, Xavier University.</li> <li>Posted: No Phishing by <b>Lawrence Trautman</b>, <b>Mohammed Hussein</b>, <b>Emmanuel Opara</b>, and <b>Shahedur Rahman</b>, Prairie View A&amp;M University and <b>Mason Molesky</b>, George Washington University</li> </ol>		

Academic Breakout Sessions	8:00 AM –9:45 AM	Links
Session V3	International Law / International Business	WebEx Meeting Room 3
<b>Moderator: Mike Lavender</b> , University of North Georgia		
<ol style="list-style-type: none"> <li><i>Economic Boycotts: The Interaction of National Security and International Economic Law</i> by <b>Bashar Malkawi</b>, University of Sharjah.</li> <li><i>Indigenous Shared Governance, International Law, and Preserving Rainforest in a Pandemic</i> by <b>Adam Sulkowski</b>, Babson College.</li> <li><i>Basketball Diplomacy at its Tipping Point: Can NBA China Survive a Culture Clash over Free Speech Norms and the Hong Kong Protests</i> by <b>Marc Edelman</b>, Baruch College.</li> <li><i>Getting Iraq on Track: A Case for Expediting WTO Accession of “Fragile and Conflict Affected” (FCA) Countries</i> by <b>Christina Benson</b>, Elon University.</li> </ol>		
Session V4	Privacy Law Discipline Specific Law	WebEx Meeting Room 4
<b>Moderator: Cheryl Kirschner</b> , Babson College		
<ol style="list-style-type: none"> <li><i>Making Privacy Injuries Concrete</i> by <b>Peter Ormerod</b>, Western Carolina University.</li> <li><i>Privacy, Eavesdropping, and Wiretapping Across the United States: Reasonable Expectation of Privacy and Judicial Discretion</i> by <b>Carol Bast</b>, University of Central Florida</li> <li><i>Purchase Options in Agricultural Farmland Leases</i> by <b>Chad Marzen</b>, Florida State University.</li> </ol>		

W

Academic Breakout Sessions	10:00 AM – 11:45 AM	Links
Session W1	Panel	WebEx Meeting Room 1
<b>Tools and Techniques for Transitioning to Online Teaching</b>		
<b>Anthony McMullen</b> , University of Central Arkansas <b>Vlad Bursuc</b> , Georgia Gwinnett College <b>Christopher Doval</b> , University of Maryland Global Campus – Europe <b>Shawn Grant</b> , Borough of Manhattan Community College <b>Jonathan Grossberg</b> , Robert Morris University <b>Ida Jones</b> , California State University, Fresno <b>Susan Willey</b> , Georgia State University		
<p>There have been many panels on online teaching, but in light of COVID-19, instructors have an immediate need for tools to help them transition to teaching online. While the information provided will help instructors with various levels of online teaching experience, our target is those instructors with little to no experience teaching in an online environment. Panelists will share specific techniques that they use in their own classes. Academic integrity is a separate, but important, issue. Attendees are also encouraged to attend Bob Weiner's (proposed) panel on academic integrity issues.</p>		
Session W2	Development Track: Curriculum / Pedagogy	WebEx Meeting Room 2
<b>Moderator: F. E. (Enrique) Guerra-Pujol</b> , University of Central Florida		
<ol style="list-style-type: none"> <li><i>Product Liability Teaching Case: The Innovation Responsible for the Rise and Fall of Takata</i> by <b>Dana Muir</b>, University of Michigan and <b>Sean Burns</b>, Takata Corp. (formerly).</li> <li><i>Marshmallow Structure Negotiation Class Activity</i> by <b>Michael Conklin</b>, Angelo State University.</li> <li><i>Linguistic Approaches in Teaching Legal English</i> by <b>Anton Osminkin</b>, The New Sorbonne University.</li> <li><i>Teaching the Critical Study Skills Required for the Critical Thinking Skills in your Business Law Course</i> by <b>Judy Gedge</b>, Quinnipiac University.</li> </ol>		



Academic Breakout Sessions	10:00 AM – 11:45 AM	Links
Session W3	Risk Management	WebEx Meeting Room 3
<b>Moderator: Norman Bishara</b> , University of Michigan		
<ol style="list-style-type: none"> <li><i>Elegant Compliance: Risk Management, Value Creation, and the Strategic Synergies of Legal Entrepreneurship</i> by <b>Justin Evans</b>, Georgia Southern University, <b>Anthony Gabel</b>, Fort Hays State University, and <b>Abbey Stemler</b>, Indiana University.</li> <li><i>The Value of Legal Knowledge in Business</i> by <b>Robert Bird</b>, University of Connecticut.</li> <li><i>Too Big Not to Change: Realigning National Banks' Priorities with Public Interest</i> by <b>Lindsay Jones</b>, University of Georgia.</li> </ol>		
Session W4	Big Data / Data Analysis / Data Analytics	WebEx Meeting Room 4
<b>Moderator: Gastón de los Reyes</b> , George Washington University		
<ol style="list-style-type: none"> <li><i>Correlation, Causation, and Constitutional Scrutiny Analysis</i> by <b>Jeff Lingwall</b> and <b>Michelle Vos</b>, Boise State University.</li> <li><i>Rejecting Data Privacy Rights: An Alternative Framework for the Ethical Use of Consumer Data</i> by <b>Suneal Bedi</b>, Indiana University.</li> </ol>		

Publisher	12:00 PM – 1:00 PM	Publishers to Provide Links
<b>Textbook Publisher Events</b>		

Social	12:00 PM – 1:00 PM	ALSB Zoom Link
<b>LGBTQ &amp; Friends Social</b> <i>Hosted by Jim Highsmith</i>		

Meeting & Ceremony	1:00 PM – 2:45 PM	Links
<b>ALSB Business Meeting &amp; Award Ceremony</b> <i>Hosted by Dan Herron</i>		<b>ALSB Zoom Link</b>

# X

Academic Breakout Sessions	3:00 PM – 4:45 PM	Links
Session X1	Panel	WebEx Meeting Room 1
<b><i>Can We Talk? Teaching and Facilitating Classroom Conversation About Race, Diversity and Inclusion</i></b>		
<b>Karen Reardon</b> , La Salle University <b>Anthony McMullen</b> , University of Central Arkansas		
<p>This panel will discuss ways to teach about race, diversity and inclusion in the business law/legal and ethical environment/corporate social responsibility classroom beyond the letter of the law by introducing a useful supplemental text, <i>In Living Color: An Anthology of Contemporary Student Writing on Race</i> (2020), and ways to teach with it. Perhaps others are finding ways for these difficult conversations to happen in the classroom. Thus, we anticipate this session being highly interactive soliciting input from the audience around this ever more critical topic in light of the recent death of George Floyd and ensuing protests.</p>		

Academic Breakout Sessions	3:00 PM – 4:45 PM	Links
Session X2	Student Session #1	WebEx Meeting Room 2
<p><b>Moderator: Tanya Marcum</b>, Bradley University and <b>Elizabeth Cameron</b>, Alma College</p>		
<ol style="list-style-type: none"> <li>1. <i>Differences in Rigidity of Homesharing Regulatory Action as Related to Country Economic Status</i> by <b>Avanti Cheruvallath</b>, Indiana University (Sponsor: <b>Abbey Stemler</b>, Indiana University).</li> <li>2. <i>Overruling Precedent: An Issue of Stare Decisis or Constitutional Interpretation?</i> by <b>Alexis Huggins</b>, Wheaton College (Sponsor: <b>Stephen Bretsen</b>, Wheaton College).</li> <li>3. <i>Variable Interest Entities (VIEs) of Chinese Internet Companies and the Legal Ramifications for Foreign Investors</i> by <b>Julianna McEdwards</b>, University of Waterloo (Sponsor: <b>Darren Charters</b>, University of Waterloo).</li> <li>4. <i>Applicability of Extraterritorial Obligations to the Commercial Aviation Industry</i> by <b>Shreya Murthy</b>, University of Connecticut (Sponsor: <b>Rachel Chambers</b>, University of Connecticut).</li> <li>5. <i>Explaining Beyond a Reasonable Doubt to the Modern Juror</i> by <b>Madolynn Todd</b>, Arizona State University (Sponsor: <b>Lora Koretz</b>, Arizona State University).</li> </ol>		
Session X3	Law for Accountants Section Meeting and Guest Speaker	WebEx Meeting Room 3
<p><b>Host: Sean Shannon</b>, SUNY Oneonta OR <b>Linda Christiansen</b>, Indiana University-South Bend</p> <p><b>Guest Speaker: Amanda Herron</b>, PWC Partner</p>		
Session X4	Technology Section Meeting 3:00 PM – 3:50 PM and Colloquium 4:00 PM – 7:30 PM	WebEx Meeting Room 4
<p><b>Host and Moderator: Kim Houser</b>, Oklahoma State University</p>		
4:00-4:40	<i>AI-Driven Analytics and The Market of Legal Services</i> by <b>David Restrepo Amariles</b> , <b>Pablo M. Baquero</b> , and <b>Rajaa El Hamdani</b> , HEC Paris and <b>Michalis Vazirgiannis</b> , Ecole Polytechnique de Paris (Discussant: <b>Greg Day</b> , University of Georgia).	
5:00-5:40	<i>Supercharged Sexism: The Triple Threat of Workplace Monitoring for Women</i> by <b>Liz Brown</b> , Bentley University (Discussant: <b>Kim Houser</b> , Oklahoma State University).	
5:50-6:30	<i>Closing the RegTech Lag between Prospective Regulated Activity and Regulation</i> by <b>John Bagby</b> , Penn State (retired) and <b>Nizan Packin</b> , Baruch College/CUNY (Discussant: <b>Janine Hiller</b> , Virginia Tech).	
6:40-7:30	<i>Incentivizing Cybersecurity</i> by <b>Tabrez Y. Ebrahim</b> , California Western School of Law (Discussant: <b>Abbey Stemler</b> , Indiana University).	

Y

Academic Breakout Sessions	5:00 PM – 6:45 PM	Links
Session Y1	Sports and Entertainment Law	WebEx Meeting Room 1
<p><b>Moderator: Will Thomas</b>, University of Michigan</p>		
<ol style="list-style-type: none"> <li>1. <i>Two Classifications Enter, One Classification Leaves: Are UFC Fighters Employees or Independent Contractors?</i> by <b>Michael Conklin</b>, Angelo State University.</li> <li>2. <i>Copyright and Joint Authorship as a Disruption of the Video Game Streaming Industry</i> by <b>Mike Schuster</b>, University of Georgia and <b>John Holden</b>, Oklahoma State University.</li> <li>3. <i>Regulating Vice: From Marijuana to Sports Gambling</i> by <b>Marc Edelman</b>, Baruch College and <b>John Holden</b>, Oklahoma State University.</li> </ol>		

Academic Breakout Sessions	5:00 PM – 6:45 PM	Links
Session Y2	Student Session #2	WebEx Meeting Room 2
<p><b>Moderator:</b> Tanya Marcum, Bradley University and Elizabeth Cameron, Alma College</p>		
<ol style="list-style-type: none"> <li>1. <i>A Comparative Analysis of Consideration in the Anglo-Canadian Common Law Highlights the Confused Nature of Canada's Approach</i> by <b>Jay Carter</b>, University of Waterloo and University of Birmingham (Sponsor: <b>Darren Charters</b>, University of Waterloo).</li> <li>2. <i>How is Legislation Combating International Wildlife Trafficking?</i> by <b>Max Janes, Lucy Wang, Anna Zhang</b>, Babson College (Sponsor: <b>Adam Sulkowski</b>, Babson College).</li> <li>3. <i>Exploring Legal and Ethical Challenges in the Workplace: An Empirical Study</i> by <b>Alison Snyder</b>, La Salle University (Sponsor: <b>Karen Reardon</b>, La Salle University).</li> <li>4. <i>How Will the Defense Production Act Of 1950 Be Used to Combat the COVID-19 Pandemic?</i> by <b>Daniel Wybraniec</b>, Babson College (Sponsor: <b>Adam Sulkowski</b>, Babson College).</li> </ol>		
Session Y3	Environmental Law and Sustainability Section Meeting	WebEx Meeting Room 3
<p><b>Hosts:</b> Jeff Todd, Texas State University or Janet Hale, Texas State University</p> <p><b>Guest Speaker:</b> Lt. Col. Faye Cuevas, International Fund for Animal Welfare (IFAW); <b>Topic:</b> work in anti-terrorism, anti-poaching, and women's entrepreneurship.</p> <p><b>Guest Speaker:</b> Jason Cipriano, Vice President for State Street; <b>Topic:</b> work in supplier diversity and supply chain environmental sustainability.</p>		

## Z

Academic Breakout Sessions	7:00 PM – 8:45 PM	Links
Session Z1	Employment / Labor Law / Agency Law	WebEx Meeting Room 1
<p><b>Moderator:</b> Angela Aneiros, Indiana University</p>		
<ol style="list-style-type: none"> <li>1. <i>Good Faith as a Tool for Interpreting Collective Bargaining and Other Complex Agreements</i> by <b>Nancy White</b>, Central Michigan University.</li> <li>2. <i>The Dark Side of Compliance</i> by <b>J.S. Nelson</b>, Villanova University and University of Pennsylvania.</li> <li>3. <i>Are Airbnb Hosts Employees Misclassified as Independent Contractors?</i> by <b>Robert Sprague</b>, University of Wyoming.</li> <li>4. <i>Reforming Dodd-Frank from the Whistleblower's Vantage</i> by <b>Stephanie Sipe</b> and <b>Justin Evans</b>, Georgia Southern University.</li> </ol>		
Session Z2	Development Track: Curriculum / Pedagogy	WebEx Meeting Room 2
<p><b>Moderator:</b> Michael Bell, New Jersey City University</p>		
<ol style="list-style-type: none"> <li>1. <i>A "More Perfect" Way to Bring Legal Concepts to Life: Incorporating a Podcast Thread in Your Course to Reinforce Multiple Topics</i> by <b>Donna Steslow</b>, Kutztown University.</li> <li>2. <i>Corporate Social Responsibility and Law in a Semester Course</i> by <b>Lisa Johnson</b>, University of Puget Sound.</li> <li>3. <i>Using Storytelling to Teach Analysis and Assessment of Liability: From Personal Tort to Corporate Criminal and Everything in Between</i> by <b>A. Rebekah Teal</b>, University of West Georgia and <b>Elisabeth Teal</b>, University of North Georgia.</li> <li>4. <i>Using Non-Linear Frameworks in a Business Law Class</i> by <b>Ralph Flick</b>, Pacific Lutheran University.</li> </ol>		

**We look forward to seeing you next year  
(hopefully in person) in Minneapolis!**