



Academy of Legal Studies in Business

INTERDISCIPLINARY SECTION

Fall Newsletter 2023



Greetings all!

The leadership of the Interdisciplinary Section is full of energy and already looking forward to our section meeting at the ALSB Centennial Annual Meeting in Washington, D.C. this coming summer.

We are hopeful that you too are excited to further the positive momentum of our growing section. Please continue to share your news with the membership and be on the lookout for more communication from the section in the early spring 2024.

Until then, enjoy your holidays.

Best,
T.M. Madden
Interdisciplinary Section President

The Academy of Legal Studies in Business is an association of teachers and scholars in the fields of business law, legal environment, and law-related courses outside of professional law schools.

Our nearly 1,000 members teach primarily in schools of business in colleges and universities, at both the undergraduate and graduate levels.



Academy of Legal Studies
in Business Since 1924

ALSB to Celebrate Centennial in the U.S. Capital

The ALSB Centennial Conference is to be held August 5-11, 2024 at the historic Mayflower Hotel in Washington, D.C. This historic hotel, which opened in 1925, has welcomed notable guests throughout the years...guests such as Charles Lindbergh, Winston Churchill, and President Franklin D. and Eleanor Roosevelt. The site's historic ambience is sure to provide the perfect setting for our historic celebration.

More information will be made available at the following link online: <https://centennial.alsb.org/celebrate>. Save the dates and stay tuned as more details emerge in the coming weeks.

Conference Scholarships Available

There are a number of scholarships available to those attending the conference. For those individuals whose schools do not fund attendance, please contact [Executive Secretary Dan Herron](#) for more information.

Centennial Speaker Series

While the Annual Conference is the highlight of our organization's Centennial Celebration, other events are planned throughout the year as well. The Centennial Speaker's Series is an important part of our celebration as we examine how the discipline can use and build upon legal and ethical foundations to respond to future challenges and opportunities for ethical and legal studies in business.

Made possible by the generous hosting support of the Zicklin Center for Business Ethics Research at Wharton, the Speaker's Series is bringing distinguished scholars and educators together throughout our centennial year to discuss pressing business and societal issues, and how law and ethics are involved in analyzing them and finding solutions. For more information, visit the following link online: <https://centennial.alsb.org/celebrate/centennial-speakers-series>.

SECTION MEMBER NEWS

Section President Emeritus, **Robert Emerson**, has two chapters in a book on Comparative Law that are to be published in 2024 by Larcier:

- *Experts and Lawyering: A Comparative Drive Toward Justice.*
- *Statements of Fact, the Judicial Officer, and a U.S. Comparison.*

Emerson also has two articles to be published in Spring 2024:

- *The Good, the Bad, and the Ugly: Franchising Has a Joint Employment and Independent Contracting Problem*, 20 New York University Journal of Law & Business ____ (Issue 2, 2024).
- *Franchise Electronic Reading and Consent Requirements to Assure Review and Comprehension of Contract Terms*, 26 U. Penn. J. Business Law ____ (Issue 1, 2024).

In addition to these publications, Emerson presented the keynote address on the factfinding process in common law and civil law countries at a three-day conference on Comparative Civil Procedure held at Ovidius University in Constanta, Romania, by the Black Sea!

Lester Reams, a member of the Editorial Board of the scientific journal, Philosophy of Education, part of the Institute of Higher Education of National Academy of Pedagogical Sciences of Ukraine, recently published an article entitled *Fred Fiedler's Contingency Model Revisited: 30 Years Later*. Mr. Reams background in psychology, behavioral science, public administration and law with an emphasis in leadership style and leader behavior in all forms of organizations (including law firms, government, and corporations) led him to write the article.

Our Section President, **Thomas M. Madden**, has been busy with a few publications as well. Those include:

- Thomas M. Madden and Gerlinde Berger-Walliser, *Making Sense of ESG with the SEC*, 25 University of Pennsylvania Journal of Business Law 927 (2023).
- Thomas M. Madden and Gerlinde Berger-Walliser, *Law, Strategy, and Corporate Social Responsibility* in Handbook on Law & Management (Antoine Masson, ed.) (Oxford, 2024) (forthcoming).
- Thomas M. Madden, *Regulating Financial Sector Incentive Compensation Ten Years after Dodd-Frank*, 73 Syracuse Law Review 113 (2023).

President Madden will also be a panelist on Law & Strategy and a presenter on the SEC/ESG paper at the Association Française Droit et Management Congress in Paris in December.

Mike Schuster (along with co-authors Tim Samples and Katie Ireland) have written an article entitled *Disclose by Law, Obfuscate by Strategy: A Corpus-Based Analysis of Patent Filings*, which was selected for and presented at Brigham Young University's Law & Corpus Linguistics Conference in October. The article uses textual analysis to evaluate how patentees began to use less readable language in response to changes in the patent disclosure laws. The article will appear in a future issue of the BYU Law Review.

**Congratulations to these ALSB section members
for their recent achievements!**

ANNOUNCEMENTS

ABLJ Call for Papers

Special Issue:

"Doing Business in a Disaster Economy"

Submissions due by March 1, 2024

Contact: abljsubmission@alsb.org

CALSB and PNALSB

2024 Annual Conference

"The Future of Business Law"

Fairmont Waterfront Hotel

Vancouver, British Columbia

April 26-28th, 2024

Contact: b3mattalo@wlu.ca

JLSB Call for Papers

Volume 24 for Spring/Summer 2024

Contact: editorial.board.jlsb@gmail.com

**See ALSB Weekly Updates
for More Information**

DID YOU KNOW?

What was the original name of ALSB?

The following is a brief history of how the ALSB came to be over 100 years ago! The American Association of Collegiate Schools of Business was founded in 1916. Business law faculty met collectively for the first time at the Association of American Law Schools (AALS) in 1922.

It was at the 1924 Meeting at the American Association of Law Schools held at the LaSalle Hotel in Chicago, a resolution was passed as follows, "That the instructors in Law in Collegiate Schools of Business form and they hereby do form an association to be known as Association of Instructors of Law in Collegiate Schools of Business with the general object of advancing the study and teaching of Business Law and promoting good fellowship among teachers engaged in teaching Business Law."

The name of the organization became the Association of Teachers of Law in Collegiate Schools of Business in 1926 and met for the first time separate from the AALS in 1928. The organization changed its name again in 1936 to the American Business Law Association (ABLA) in 1936. I would not be until 1991 until the organization changed its name to the Academy of Legal Studies in Business.

2023-24 SECTION OFFICERS



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THE ALSB MISSION

The Academy of Legal Studies in Business advances legal studies in business education and is the professional home for legal studies researchers and educators, fostering collegial relationships and productive collaboration with researchers, educators, and organizations throughout the world. The Academy promotes knowledge of law, ethical behaviors, and an appreciation for justice, in research and teaching, so that students better understand the world in which businesses operate and so that business leaders may better understand their relationship with society and the impact of their decisions.