

Call for Participation

Mid-Atlantic Academy of Legal Studies in Business

2023 Business Law and Society Conference

May 4-5, 2023

Stockton University – Atlantic City, NJ Campus

Leora Eisenstadt
Temple University
President &
Conference Co-Chair

Keith Diener
Stockton University
Past President &
Conference Co-Chair

Kyle Kaplan
Penn State University
President-Elect

Carolyn Plump
La Salle University
Vice President

Jonathan Grossberg
Thomson Reuters
Secretary/Treasurer

Dear Colleagues:

Please join us for the MAALSB annual meeting on May 4-5, 2023 in Atlantic City, New Jersey. We've been fortunate to be granted space at Stockton University's new Atlantic City campus, which sits directly on the historic Atlantic City Boardwalk and steps from the beach. In the words of one author, "It's the world's first and longest Boardwalk. Songs have been sung about it. Books have been written about it. Movies have been filmed on it. It's the world-famous Atlantic City Boardwalk...."¹ We have secured a block of rooms at the Tropicana-AC hotel, a short walk or shuttle ride down the Boardwalk from Stockton's new campus.

Historically, the annual MAALSB conference has hosted numerous academic presentations, interesting conversations with colleagues, and a fun and collegial atmosphere to discuss business law and ethics. We expect this conference to continue these fantastic traditions. We also offer our Best Conference Paper Award with a \$250 cash prize.

This year, we will also be providing one or two MAALSB 2023 scholarships to faculty members or doctoral students who would not otherwise have funding to attend the conference. These scholarships include a waiver of registration fee and up to \$500 in reimbursement for travel expenses. See the attached announcements for more information about how to apply.

The early-bird registration deadline is February 10, 2023. Regular registration ends on April 1, 2023. **Please note: the conference will end by Friday after lunch to allow for travel home that day.**

Please review the enclosed FAQ and feel free to reach out with other questions. We look forward to seeing you on the beach and boardwalk this May!

Sincerely yours,

Keith W. Diener & Leora Eisenstadt

Keith W. Diener & Leora Eisenstadt
Conference Co-Chairs, 2023

¹ See <https://www.visitnj.org/atlantic-city-boardwalk>

MAALSB

FREQUENTLY ASKED QUESTIONS

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2023 Business Law and Society Conference
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FREQUENTLY ASKED QUESTIONS

1. *How do I Register and Prepare for the 2023 MAALSB Conference?*

ANSWER:

You can register and prepare for the 2023 MAALSB Conference by following these four easy steps:

Step 1: Complete and submit the attached MAALSB Registration form along with payment. Note that the early bird registration deadline is February 10, 2023. Regular registration ends April 1, 2023.

Step 2: For consideration for the \$250 Best Conference Paper Award or consideration for publication in the *Atlantic Law Journal*, email your full paper to leora.eisenstadt@temple.edu by April 7, 2023.

Step 3: To book within our room block at the Tropicana-AC, call or go online as follows:

Room Reservations - 1-888-516-2215 (8am-2am EST, 7 days a week)

Group name: MAALSB 2023

Group code: ST05MA3

Online: <https://book.passkey.com/go/ST05MA3>

Step 4: Arrange for travel to and from Atlantic City, New Jersey. The conference will be hosted at Stockton University's new beachside Atlantic City campus.

2. *How much will the 2023 MAALSB Conference cost?*

ANSWER:

The costs associated with MAALSB include:

Conference Registration Fee: \$80 (early bird, by 2/10/23)
\$100 (regular registration, by 4/1/23)
\$125 (late registration, after 4/1/23)

Hotel: The Tropicana-AC room block rates are \$94.99 for Thursday night and \$264.99 for Friday night (if you wish to stay). Note that the conference ends midday Friday.

Travel: Travel costs to and from Atlantic City will vary.

3. How do I get to Atlantic City, NJ?

ANSWER:

Driving: Atlantic City is about 1 hour from Philadelphia, 2.5 hours from New York, and 3.5 hours from Washington, D.C. It is easily accessible through google maps, and other GPS devices.

The address of Stockton University's Atlantic City Campus is:

3711 Atlantic Avenue
Atlantic City, NJ 08401

The address of Tropicana-AC Hotel is:

2831 Boardwalk
Atlantic City, NJ 08401

There is paid parking available at the Stockton University Atlantic City campus or paid parking available at the Tropicana-AC.

Flying: The Atlantic City Airport has American Airlines, Spirit Airlines, and Sun Country Airlines. The Philadelphia Airport is approximately a 1-hour drive to Atlantic City.

Train: There are buses and trains to Atlantic City from various places (see www.njtransit.com).

4. Why stay at the Tropicana-AC and what are other nearby options?

ANSWER:

Tropicana-AC: Tropicana has a casino, 25 restaurants, 18 bars and lounges, 25 shops, IMAX Theatre, 2 spas, 4 pools, convenience store, and more. A room block has been reserved for conference participants at the Tropicana-AC Hotel, a short walk down the boardwalk from Stockton University's new beach-side campus. We are working on arranging shuttle transportation between the hotel and university, in the event of inclement weather. See www.tropicana.net/

Other Hotels: Atlantic City is a tourist destination. There are dozens of hotels and casinos within a few miles of Stockton, most are a longer distance away than the Tropicana-AC.

5. I'd like to go to this conference, but I don't have funding. Are there any scholarships?

ANSWER:

Yes, MAALSB is pleased to announce that it is offering one or two scholarships for the 2023 conference for faculty members or doctoral students who do not have funding from their institutions to attend the MAALSB conference. The scholarships include a waiver of registration fee and up to \$500.00 reimbursement for travel expenses. Any full or part-time faculty member or current doctoral student can apply for the 2023 scholarship award. See details and application requirements in the attached MAALSB Announcements.

6. What is included in the MAALSB conference registration fee?

ANSWER:

The conference registration fee includes admission to the conference and breakfast and lunch on Friday (and may include Thursday evening dinner). The fee also includes membership in the MAALSB for 2023-2024. Subject to approval, the fee will also include a CLE offering, although individual states may require additional fees to be paid for processing CLEs, or for reciprocity with other states.

7. What is MAALSB?

ANSWER:

The Mid-Atlantic Academy of Legal Studies in Business ("MAALSB") is an association of teachers and scholars in the fields of business law, legal environment of business, and business ethics, with members primarily from the Mid-Atlantic States. We welcome all who share our interest in business law and ethics education, regardless of geography or title, and take pride in our encouraging and supportive culture. We publish *The Atlantic Law Journal*, a double-blind peer-reviewed publication focused on articles of interest in areas related to business law and business law education. We are a regional association of the Academy of Legal Studies in Business (www.alsb.org).

For more on MAALSB, see our website at www.maalsb.org

MAALSB Registration Form

Mid-Atlantic Academy of Legal Studies in Business

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Stockton University – Atlantic City, NJ Campus

Name: _____

Institution: _____

E-mail/Phone: _____

Academic Rank: _____

Bar Licenses: _____

I will be attending the conference (please circle one):

In Person Virtually

If attending in person (please circle all that apply):

I will not be presenting a paper, or

I will present a paper, or

I am proposing a panel

I would like to be a moderator

Please provide title, author(s) or participants, and abstract of up to 200 words. **Paper and panel proposals must be received by April 1, 2023 to be included in the Conference program. Please note paper and panel acceptance are subject to availability of time slots and are on a first come, first serve basis.**

Paper/Panel Title: _____

Authors/Participants: _____

Abstract:

Please state your preferred presentation times for your paper or panel, in order of preference (Thursday Afternoon or Friday Morning). We will do our best to accommodate:

1. _____
2. _____

Please circle all that apply:

- I will be submitting my paper for consideration for the Best Conference Paper Award.
 - Best Paper Award of \$250 will be determined by a blind peer reviewed process. Any paper that has won an award at another ALSB regional or national conference is not eligible for consideration. Please email full paper with subject "MAALSB Best Paper" to leora.eisenstadt@temple.edu by April 7, 2023.
- I will attend the Thursday night dinner.
- I will attend the Friday lunch.

If possible, I would like to do my CLEs while at the MAALSB conference. (Note: CLE credit will be applied for; however, approval and number of hours will not be known until the conference program is final.)

CONFERENCE REGISTRATION FEE:

Early Bird Registration Fee: \$80 if payment is received before February 10, 2023.

Regular Registration Fee: \$100 is due by April 1, 2023 (if after 2/10/23).

Late Registration Fee: \$125 if after April 1, 2023

Registration fee includes membership in MAALSB. Make checks payable to "MAALSB"***

Please mail registration form and conference fee to:

Professor Leora Eisenstadt
Temple University – Fox School of Business
601-A, Alter Hall
1801 Liacouras Walk
Philadelphia, PA 19122-6105

Questions or Email Submissions:
Leora.eisenstadt@temple.edu

OR

****Instead of mailing a check, if you have a PayPal account, you can send the appropriate registration fee through this link without any commission to PayPal: <https://www.paypal.me/MAALSB>, and then mail or email the registration form.**

Registration fee includes membership in MAALSB. Make checks payable to "MAALSB"**. **

MAALSB 2023 Scholarship Award

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Application requirements:

Please send the following materials:

1. A one-page letter explaining why the applicant wants to attend the 2023 MAALSB conference;
2. The applicant's CV; and
3. A statement (from the applicant's institution – advisor, chair, or dean) certifying that the applicant does not have funding to otherwise attend this conference.

Send all application materials to keith.diener@stockton.edu by the early bird registration deadline of February 10, 2023 with "MAALSB 2023 Scholarship" as the subject of the email. The MAALSB board will evaluate all applications and select candidates. Candidates will be informed in early March 2023 if they were selected.