

ALSB ETHICS NEWS

The latest ethics section news and announcements

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**ALSB Ethics Section
Officers**

Chair: Jennifer Pacella, IU

Co-Vice Chair: Todd Haugh, IU

Co-Vice Chair: Tabrez Ebrahim, Cal. Western

Secretary: Jehan El-Jourbagy, Georgia College



Kirsten Martin to Serve as Ethics Scholar-in-Residence

Kirsten Martin, a nationally recognized expert in privacy, technology, and corporate responsibility, will address the Ethics Section during its annual meeting on Monday, August 2, 2021, at 11 am EST. Martin is the University of Notre Dame's William P. and Hazel B. White Center Professor of Technology Ethics and teaches the ethics of business analytics in the Mendoza College of Business. She is the Technology and Business Ethics editor for the *Journal of Business Ethics*, the recipient of NSF grants for her work on privacy, technology, and ethics, and was elected to the board of the Society of Business Ethics. Martin has published numerous articles on privacy and the ethics of technology in leading academic journals including *Journal of Business Ethics*, *The Harvard Journal of Law and Technology*, and *Journal of Legal Studies*.

New at ALSB: How to Write an Award-Winning Ethics Paper

On Monday, August 2, at 10 am EST, the Ethics Section will provide a session that seeks to provide attendees with an inside perspective on the process of writing a high-quality ethics publication and includes perspectives on planning, collaboration, revision, journal selection and award review and selection. The recipient of the Virginia Maurer Outstanding Ethics Paper award will be announced and participate on the panel, and all paper finalists are expected to attend.

Moderator

Jehan El-Jourbagy, Assistant Professor, J. Whitney Bunting College of Business, Georgia College

Panelists

2021 Winner of the Virginia Maurer Outstanding Ethics Paper Award

Catharyn A. Baird, Founder/CEO EthicsGame, Professor Emerita, Regis University, and 2012 award recipient

Lucien J. Dhooge, Sue and John Staton Professor of Law, Scheller College of Business, Georgia Institute of

Technology, past Ethics Section Chair, and ALSB Distinguished Career Faculty Award recipient

Leora Eisenstadt, Associate Professor, Fox School of Business, Temple University, and 2020 award recipient

Todd Haugh, Associate Professor, Kelley School of Business, IU, and 2017 & 2019 award recipient

Deadline June 1 for Virginia Maurer Award

The Virginia Maurer Award for Outstanding Ethics Paper recognizes outstanding current and unpublished scholarly papers on the topic of business ethics as it relates to the legal environment of business (including corporate and organizational compliance). With the generous support of the University of Florida's Warrington College of Business Administration, a cash award will be presented to the award winner.

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Virginia Maurer Award Continued

Everyone who applies for the award is urged to attend the *How to Write an Award-Winning Ethics Paper* session on Monday, August 2, at 10 am EST, as the winner will be announced during that session and then again during the Ethics Section Meeting at 11 am EST.

To be eligible for this award, at least one author must be an ALSB member in good standing and present the paper at the annual ALSB conference. At least one author must also be a member of the Ethics Section and attend the Ethics Section meeting at the conference. Papers may not have been published, although they may have been accepted for publication but not yet in print, prior to the date of the ALSB conference. Papers submitted for this award may not have been previously presented at the annual conference unless presented as a Development Track paper in a prior year.

Criteria

- Originality, timeliness, and importance of the topic, which relates to business ethics and the legal environment of business (including corporate and organizational compliance);
- Significant use of one or more ethical perspectives and a degree of sophistication in the utilization of these perspectives;
- Scholarly contribution, including advancement or clarification of a body of knowledge;
- Quality of analysis, including clarity of thesis, organization of arguments, and thoroughness and adequacy of support; and
- Technical proficiency, including quality of writing, clarity of expression, grammar, appropriate and accurate footnoting in conformity with the current edition of *The Bluebook: Uniform System of Citation*, and readiness for submission to a journal.

Selection

Process:

Authors must follow the guidelines above in order for their papers to be considered for the award. Papers must be submitted electronically in conformity with instructions and deadlines set forth in the ALSB Winter and Spring Newsletters. Submissions must contain a separately attached cover page indicating the author's name, position, school affiliation, and e-mail address. This page will be removed for purposes of ensuring blind review. Papers must also conform to the relevant ALSB Conference Paper Submission Guidelines.

The selection committee shall conduct a blind peer review of all eligible papers. The selection committee will designate three papers as finalists for the award. This designation will rank the papers from one through three utilizing the selection criteria above. The highest ranked paper will receive the award.

All authors are invited to attend the Ethics Panel discussion on Monday at 10 am, and the finalist will be asked to serve as a panelist during that section. It is expected that award finalists (at least one author in the case of a co-authored paper) will present their papers at the annual ALSB conference and in any session organized by the Section officers to highlight the Maurer Award .

Committee:

The selection committee will be assembled by the current Ethics Section officers in a manner that ensures no conflicts of interest. The selection committee will be comprised of ALSB members in good standing, including prior Ethics Section officers, prior award winners, and senior members of the ALSB researching in business ethics. Members who have submitted or are planning to submit a paper for the award are ineligible to serve on the selection committee.

News Among Us

Leora Eisenstadt is the founder and recently appointed Academic Director of a newly created Center for Ethics, Diversity, and Workplace Culture at Temple University's Fox School of Business. The Center will be a hub for research, dialogue, and innovation, bringing industry, government, and academia together around issues of corporate social responsibility, inclusive cultures, implicit bias, retaliation, and more. Ben Hasan, Chief Culture Diversity Equity & Inclusion Officer at Walmart will be the inaugural chair of the board. Other board members include senior Diversity & Inclusion executives from Comcast, SAP, EY, Lincoln Financial, Aon, Advanced Auto Parts, Nixon Peabody, and the KPMG Foundation. Once funded, we will be sponsoring conferences and research and looking for opportunities to partner with faculty at other institutions. Please keep the Center in mind for future collaborations!



Resources for the Classroom

Chelsea Green added a new book to her Business Law and Ethics Class, *The Six New Rules of Business* by Judy Samuelson of the Aspen Institute. She also noted that she often uses teaching ideas from the Aspen Institutes *Ideas Worth Teaching* newsletter.

We would love to share your news and announcements with our members. Please send any updates to jehan.eljournbagy@gcsu.edu

Call for Nominations

We will elect a new secretary who will rotate through the ethics section officer positions during our meeting in August, and we invite nominations (including self-nominations).

Please include a brief statement (200 words or less) with the nomination, and we will share these statements at the meeting prior to the vote.