

## **Presenter Biographies**

### **Robert Bird, University of Connecticut**

Robert Bird is the Eversource Energy Chair in Business Ethics and a past president of the Academy of Legal Studies in Business. He conducts research in compliance, employment law, legal strategy, intellectual property, law and marketing, business and human rights, and related fields. Robert has authored over seventy academic publications, including articles in the *Journal of Law and Economics*, *American Business Law Journal*, *Law and Society Review*, *Connecticut Law Review*, *Boston College Law Review*, and the *Harvard Journal of Law and Public Policy*.

Robert has received sixteen research-related awards, including the Academy of Legal Studies in Business (ALSB) best international paper award, distinguished proceedings award, and the Holmes-Cardozo best overall conference paper award. He has also received the best junior faculty paper award from the Mid-Atlantic Regional Business Law Association two years in a row, a distinguished paper award from the Pacific Southwest Academy of Legal Studies in Business, and a best paper award from the North East Academy of Legal Studies in Business. Robert was also awarded the highest honor for a new ALSB professor, the Junior Faculty of the Year Award, in 2003. Robert's teaching-related awards include winning the outstanding article of the year award two years in a row from the *Journal of Legal Studies Education*, receiving the student-selected Alpha Kappa Psi Teacher of the Year award, and being a three-time invited finalist to the ALSB Master Teacher Competition.

Robert was editor in chief of the *American Business Law Journal* in 2012-13, publishing the 50th anniversary issue. He also served as administrative editor, articles editor, senior articles editor, and managing editor from 2006 through 2012. Robert is also a manuscript reviewer for several journals, including the *Journal of Business Ethics*, *Journal of Public Policy and Marketing*, *Journal of Legal Studies Education*, *Journal of Management and Governance*, and *Law and Society Review*, among others. Robert is a past president of the Academy of Legal Studies in Business, the international academic organization for professors of law in schools of business.

### **Norman Bishara, University of Michigan**

Norm Bishara's research interests include the areas of corporate governance and corruption as a constraint on business activity, international legal reform and business ethics in the developing world with a focus on the Middle East, and covenants not to compete as an obstacle to employee mobility and knowledge transfer. His academic field research includes a position as the principal researcher and project consultant with the Lebanese Transparency Association (LTA) in Beirut, an affiliate of Transparency International, where he coauthored the first Lebanese Code of Corporate Governance. Professor Bishara's recent research is focused on corporate governance in the Middle East to circumvent a business ethics glass ceiling, the evolving role of the corporation and the employee relationship to Benefit Corporations and B Corps, corruption as a human rights issue, corporate corruption in the executive suite, and noncompete agreement enforcement variations across the United States and the implications for highly skilled labor mobility, including CEO contracts.

Professor Bishara is a staff editor in the *American Business Law Journal* and a recent past president of the Employment Law Section of the Academy of Legal Studies in Business. He has also previously taught Business Enterprises at Michigan State University College of Law and worked with the United Nations Development Programme-RBEC. While in private practice in New York State he represented a diverse group of corporate and individual clients in corporate, insurance, and commercial litigation matters. He is a past chairperson of the Alumni Board of the Gerald R. Ford School of Public Policy at the University of Michigan and a former Social Enterprise Research Fellow with the William Davidson Institute. During the 2016-17 academic year he was a Visiting Professor at IESE Business School in Barcelona, Spain.

Professor Bishara's work has recently appeared in or is forthcoming in the *Vanderbilt Law Review*, *Indiana Law Journal*, the *American Business Law Journal*, the *Journal of Law and Economics*, the

Journal of Law, Economics, and Organization, the NYU Journal of Law & Business, the University of Pennsylvania Journal of Business Law, the Berkeley Journal of Employment & Labor Law, and the Journal of Business Ethics, as well as in compilation volumes on business law, human rights, and corruption topics. His professional recognitions include the ALSB Early Career Faculty Award, an Outstanding Proceedings Award, the Mauer Award for Best Submitted Ethics Paper and Distinguished Proceedings Paper Awards, as well as Holmes-Cardozo Award Competition finalist awards, from the Academy of Legal Studies in Business.

### **Jordan M. Blanke, Mercer University**

Jody Blanke is a Professor of Computer Science and Law at Mercer's Stetson-Hatcher School of Business in Atlanta. He earned undergraduate and graduate degrees in computer science from the State University of New York at Stony Brook and a law degree with distinction from Emory University School of Law. He practiced law as a commercial litigator and clerked for a judge in New York for several years.

In his forty years as a full-time faculty member, Professor Blanke has taught a wide variety of graduate and undergraduate courses in computer science, law, and ethics. He regularly teaches the *Legal, Ethical & Regulatory Environment of Business*, *Legal and Ethical Issues Affecting Big Data*, *Privacy Law and Policy*, *Technology and the Law*, and *Employment Law*. He is a three-time recipient of the Stetson-Hatcher School of Business Outstanding Faculty Award.

In his thirty-eight years at Mercer, he has taught 378 courses and over 6500 students. He has taught courses for the College of Arts and Sciences, the School of Business, the College of Education, and the School of Pharmacy. In addition to those schools and colleges, he has taught students in the College of Liberal Arts and Sciences, the School of Engineering, the College of Health Professionals, the School of Law, the College of Nursing, the School of Theology, and the College of Professional Advancement. He has also taught as an adjunct professor at the Emory University School of Law, the Terry College of Business at the University of Georgia, and the Scheller College of Business at Georgia Tech.

Jody Blanke is a past president of the Academy of Legal Studies in Business (ALSB), an international professional organization of lawyers who teach (primarily) in business schools. He served on its Executive Committee for five years.

Professor Blanke writes primarily in the areas of privacy law, technology law, and technology and society. He has published articles in a variety of journals, including the Columbia Science and Technology Law Review, the American Business Law Journal, the Hastings Law Journal, the Washington and Lee Law Review, the Fordham Intellectual Property, Media & Entertainment Law Journal, and Jurimetrics.

### **Daniel R. Cahoy, Penn State**

Dan Cahoy specializes in the teaching and research of intellectual property law, as well as general business law concepts. He has published numerous articles in academic law journals on topics such as IP and alternative energy policy, business and human rights, FDA regulatory policy, reforming the U.S. patent system, the use of contracts to extend limited intellectual property rights, and the use of experimental economics to improve jury studies. Professor Cahoy served on the Editorial Board of the peer-reviewed American Business Law Journal from 2005-2010, including as the Editor-in-Chief, and is a Past President of the Academy of Legal Studies in Business. In 2021, Professor Cahoy was awarded the Milton S. Eisenhower Award for Distinguished Teaching, Penn State's highest award for tenured faculty members engaged in undergraduate instruction.

Professor Cahoy's current research concerns issues such as the intersection of intellectual property enforcement and human rights, patent ownership in alternative energy technologies, and mechanisms for increasing the relevance of patent landscapes. In general, he has an interest in pursuing projects related to the legal and regulatory rules that create economic incentives for desirable business behavior. Professor Cahoy is a patent attorney, licensed to practice before the United States Patent and Trademark Office, and is admitted to the New York State Bar and several federal courts, including the United States Court of Appeals for the Federal Circuit.

Cahoy holds degrees from: JD, University of New Hampshire, 1998 and BA, Biology, The University of Iowa, 1991.

### **Lucien J. Dhooge, Georgia Tech**

Lucien J. Dhooge is the Sue and John Staton Professor of Law at the Scheller College of Business at the Georgia Institute of Technology where he teaches international business law and ethical decision-making.

After completing an undergraduate degree in history at the University of Colorado in 1980, Professor Dhooge attended the University of Denver College of Law where he received his Juris Doctor in 1983. He received his LL.M. in 1995 from the Georgetown University Law Center where he specialized in international and comparative law. Prior to coming to Georgia Tech, Professor Dhooge spent eleven years in private law practice and twelve years serving on the faculty of the University of the Pacific in California

Professor Dhooge has authored more than sixty scholarly articles, co-authored fourteen books, and has presented research papers and courses throughout the United States, Asia, Europe, and South America. Professor Dhooge is the recipient of numerous research awards given by the Academy of Legal Studies in Business, including seven Ralph C. Hoerber Awards for excellence in research. He was designated the outstanding junior business law faculty member in the United States by the Academy in 2002 and received the Kay Duffy Award for outstanding service in 2005. He received the Academy's Distinguished Career Faculty Award in 2019.

Professor Dhooge was the program chair for the Academy's 2009 international conference in Denver, Colorado and served as Academy President in 2009-10. Professor Dhooge is a past editor-in-chief of the *American Business Law Journal* and the *Journal of Legal Studies Education*.

### **Leora Eisenstadt, Temple University**

Leora Eisenstadt is an Associate Professor in the Department of Legal Studies at the Fox School of Business at Temple University. She teaches in the Honors Program, the Fox Undergraduate Program, and the Online MBA program. Prior to joining the faculty at the Fox School, Professor Eisenstadt spent two years as a Freedman Teaching Fellow and Lecturer in Law at Temple University's Beasley School of Law. Professor Eisenstadt's areas of scholarship and interest include employment law, business law, law and linguistics, work-family conflict, sex discrimination, race and the law, and public policy.

Professor Eisenstadt received her J.D., cum laude from New York University School of Law and her B.A. in History, cum laude from Yale University. From 2003 to 2004, she was a Fulbright Fellow in Israel studying sex equality and the development of Israeli equal employment opportunity law. She served as a two-year law clerk to the Honorable R. Barclay Surrick in the Eastern District of Pennsylvania and spent several years in the Labor & Employment Group at Dechert LLP litigating cases and counseling clients in employment discrimination issues, general employment matters, and Title IX-related litigation.

Eisenstadt is the recipient of numerous awards for her work including the Lindback Foundation Award for Distinguished Teaching, the Virginia Maurer Distinguished Ethics Paper Award, the Ralph Hoerber Memorial Award for Outstanding American Business Law Journal Article, and she is a three-time winner of the Jackson Lewis Outstanding Employment Law Paper Award.

### **Brian Elzweig, University of West Florida**

Dr. Brian Elzweig is a Professor in the Department of Accounting and Finance. Elzweig's research focuses on various aspects of business law. He has published many articles on securities law, general business law, and management issues that impact members of Generation X and subsequent generations.

Elzweig received a BS in Criminology from Florida State University, a JD from California Western School of Law, and an LL.M. in Securities and Financial Regulation from Georgetown University Law Center, and spent nine years at Texas A&M University-Corpus Christi, where he became a full professor. Prior to entering academe, Elzweig spent twelve years in law practice both in the private and public sectors.

His work has been published in the William and Mary Business Law Review, Pace Law Review, Harvard Business Review (online), Journal of Accountancy, Tax Adviser as well as other

publications. His research has been cited numerous times by many high-ranking law and business journals, as well as by the Federal Courts.

### **Adam Epstein, Central Michigan University**

Adam Epstein, J.D./M.B.A., has written four textbooks including Sports Law (2013), and has published over 60 articles in a variety of law-related areas. He had represented professional athletes prior to his academic career primarily in the sports of swimming and triathlon.

Adam has received several teaching and research awards including the Dean's Research Excellence Award (2020-21), CMU's President's Award for Outstanding Research and Creative Activity (2018), CMU's Excellence in Teaching Award (2014), the College of Business AT&T Teaching Award (2007, 2015, and 2022), and the Dean's Teaching Award (2012).

Adam's work has appeared in many journals and law reviews including Akron Law Review, ALSB Journal of Employment and Labor Law, Annals of Applied Sport Science, Arizona State University Sports and Entertainment Law Journal, Atlantic Law Journal, Campbell Law Review, Entertainment and Sports Lawyer, International Journal of Sport Management, Jeffrey S. Moorad Sports Law Journal (formerly Villanova Sports and Entertainment Law Journal), John Marshall Review of Intellectual Property Law, Journal of Business Law & Ethics Pedagogy, Journal of Law, Business & Ethics, Journal of Legal Aspects of Sport, Journal of Legal Studies Education, Journal of the Academy of Marketing Science, Journal of NCAA Compliance, Journal of Physical Education, Recreation and Dance (JOPERD), Marquette Sports Law Review, Michigan Bar Journal, Oklahoma Law Review, Rocky Mountain Law Journal, Roger Williams University Law Review, Southern Law Journal, Sport Marketing Quarterly, Texas Review of Entertainment and Sports Law, The Sport Journal, University of Denver Sports & Entertainment Law Journal, Virginia Sports and Entertainment Law Journal, Willamette Sports Law Journal and others.

### **Todd Haugh, Indiana University**

Todd Haugh is an Associate Professor of Business Law and Ethics at Indiana University's Kelley School of Business. His scholarship focuses on white collar and corporate crime, business and behavioral ethics, and federal sentencing policy, exploring the decision-making processes of the players most central to the commission and adjudication of economic crime and unethical business conduct. His work has appeared in top law and business journals, including the Northwestern University Law Review, Notre Dame Law Review, Vanderbilt Law Review, Wisconsin Law Review, Georgia Law Review, and the MIT-Sloan Management Review. Prof. Haugh's expertise relating to the burgeoning field of behavioral compliance has led to frequent speaking and consulting engagements with major U.S. companies and ethics organizations. He is also regularly quoted in national news publications such as the New York Times, Wall Street Journal, Forbes, Bloomberg News, and USA Today, as well as various legal, business, and popular blogs.

An honors graduate of the University of Illinois College of Law and Brown University, Prof. Haugh has extensive professional experience as a white collar criminal defense attorney, a federal law clerk, and a member of the general counsel's office of the United States Sentencing Commission. In 2011, he was chosen as one of four Supreme Court Fellows of the Supreme Court of the United States to study the administrative machinery of the federal judiciary.

Prior to joining the Kelley School, where he teaches courses on business ethics, white collar crime, and critical thinking, Prof. Haugh taught criminal procedure and advanced legal writing and advocacy at DePaul University College of Law and Chicago-Kent College of Law. He is a recipient of numerous teaching awards, including multiple Trustees Teaching Awards and Innovative Teaching Awards, and a Jesse Fine Fellowship from the Poynter Center for the Study of Ethics and American Institutions, to which he now serves as a board member. In both his scholarship and teaching, Prof. Haugh takes a unique look at how ethics, law, business, and psychology interact in today's complex world.

### **Jeremy Kress, University of Michigan**

Jeremy Kress is an Assistant Professor of Business Law at Michigan Ross and Co-Faculty Director of the University of Michigan's Center on Finance, Law & Policy. His research focuses on bank regulation, systemic risk, and financial stability. Professor Kress is currently on detail to the U.S. Department of Justice Antitrust Division as Counsel to the Assistant Attorney General for bank merger policy.

Before entering academia, Professor Kress was an attorney in the banking regulation and policy group at the Federal Reserve Board of Governors in Washington, D.C. In that capacity, he drafted rules to implement the Dodd-Frank Act and Basel III, and he advised the Board on the legal permissibility of bank mergers and acquisitions.

Professor Kress has testified before Congress and serves as a member of the Federal Reserve Bank of New York's Education and Industry Forum on Financial Services Culture. He frequently comments on financial regulatory matters in the press. Professor Kress has been featured in media outlets including the Wall Street Journal, New York Times, Financial Times, Washington Post, Bloomberg News, NPR's Marketplace, Politico, Yahoo Finance, and American Banker. In 2023, the Financial Times recognized Professor Kress' work on bank merger regulation as "highly commended" academic research with real-world impact in the Responsible Business Education Awards.

Professor Kress teaches Legal Issues in Finance & Banking at Michigan Ross, and he has taught Financial Regulation at Michigan Law School. He was named one of Poets & Quants' "Top 50 Undergraduate Professors of 2020" and won Michigan Ross' Neary Teaching Excellence Award in 2019. Professor Kress graduated *cum laude* from Harvard Law School and from the Harvard Kennedy School, where he was a Presidential Scholar. He holds a BBA from Michigan Ross.

### **Julie Manning Magid, Indiana University**

Julie Manning Magid is the Vice Dean, Indianapolis at the Kelley School of Business. Additionally, she is the Executive and Academic Director of the Tobias Leadership Center, a Kelley Venture Fellow, professor of business law, and a Life Sciences Research Fellow in the Kelley Center for the Business of Life Sciences.

Professor Magid's areas of expertise include leadership development as well as organizational governance and environment. She served as editor-in-chief of the American Business Law Journal and is the author of numerous scholarly articles and book chapters focused on public policy related to health care, gender, innovation, and privacy.

Professor Magid is recognized for her teaching in undergraduate, graduate, specialized graduate, and online environments with numerous teaching awards, including the Kelley School of Business MBA Teaching Excellence Award and the Schuyler F. Otteson Undergraduate Teaching Excellence Award. Her teaching received international recognition from the Academy of Legal Studies in Business as the overall winner of the Charles M. Hewitt Master Teacher Award.

Professor Magid received her J.D. from the University of Michigan Law School and her A.B. from Georgetown University.

### **Philip Nichols, University of Pennsylvania**

Philip M. Nichols is the Joseph S. Kolodny Professor of Social Responsibility in Business and Professor of Legal Studies and Business Ethics at the Wharton School of the University of Pennsylvania. He is a past president of the Academy of Legal Studies in Business. Professor Nichols received his AB from Harvard University and his JD and LLM (international law) from Duke University. Prior to joining the faculty at Wharton, Professor Nichols practiced international law with law firms in Boston and Washington.

Professor Nichols conducts research on corruption, emerging economies, and the institutions of international trade. He has conducted fieldwork in or has worked with organizations in more than thirty countries on issues of corruption control or business development, has served as the Co-Chair of UN/CEFACT LG (the United Nations' expert committee on trade facilitation), and as Co-Chair of the American Society of International Law's interest group on Economic Law. He currently serves as Co-Chair of the interest group on Corruption.

Professor Nichols has been given seventeen teaching awards while at the University of Pennsylvania including the Hauck Award, the Wharton School's highest teaching award, and the Lindback Award, the University's highest teaching award. Professor Nichols was also awarded the Class of 1940 Bicentennial Reunion Term Chair, given on the basis of extraordinary service to the University.

In addition to his research activities and teaching responsibilities, Professor Nichols serves as Faculty Director of Stouffer College House, where he and his family reside.

### **Jennifer Pacella, Indiana University**

Jennifer M. Pacella is an Associate Professor in the Business Law and Ethics Department of the Kelley School of Business. Prior to this appointment, she was an Assistant Professor in the Department of Law at the Zicklin School of Business of Baruch College, City University of New York. Professor Pacella's scholarship examines issues of whistleblowing law, corporate compliance, organizational governance, and business and professional ethics, and she has published several academic articles in prestigious law journals and law reviews to date on these subjects. Professor Pacella has organized various whistleblowing events in which whistleblowers have visited academia to speak to students and faculty about their courageous experiences. She has also received several awards for her scholarship from the Academy of Legal Studies in Business (ALSB) and has held Chair and President positions of the ALSB's Ethics Section and the Mid-Atlantic regional organization of the ALSB, respectively. Prior to entering academia, Professor Pacella served as a law clerk to the Honorable Julio M. Fuentes of the United States Court of Appeals for the Third Circuit, and also practiced securities and financial law as an attorney for several years in the New York City office of Shearman & Sterling LLP.

### **Stephen Park, University of Connecticut**

Stephen Park is an Associate Professor of Business Law and the Satell Fellow in Corporate Social Responsibility at the University of Connecticut School of Business. His research is in the areas of international financial regulation, international trade law, corporate social responsibility and accountability, and corporate compliance. His current work primarily focuses on sustainability, social responsibility, and human rights issues in the global financial markets.

Professor Park's research has been published in the *American Business Law Journal*, the *American Journal of International Law*, the *Harvard International Law Journal*, the *Virginia Journal of International Law*, the *Stanford Journal of International Law*, the *University of Pennsylvania Journal of International Law*, the *Boston College Law Review*, and the *Business and Human Rights Journal*, among other scholarly outlets. Among the awards and honors that he has received for his research are the Holmes-Cardozo Award for Best Conference Paper, the Ralph J. Bunche Award for Outstanding Paper in International Law, and the Kubasek Award for Outstanding Environmental Sustainability Paper from the Academy of Legal Studies in Business (ALSB) and the Hoeber Memorial Award for Excellence in Research from the American Business Law Journal. He is a recipient of the ALSB's Distinguished Early Career Achievement Award, given in recognition of demonstrated excellence and exceptional promise in research, teaching, and service in the business law discipline.

At UConn, Professor Park has taught in the School of Business's Executive MBA, Part-time MBA, MS in Financial Risk Management, MS in Accounting, and undergraduate programs. He has been twice awarded the MSFRM Program's Outstanding Faculty Member for his teaching. Professor Park is co-director of the Business and Human Rights Initiative, a partnership between the School of Business and the Human Rights Institute, and co-academic director of the Corporate and Regulatory Compliance Graduate Certificate Program, co-administered by the School of Business and the School of Law. He currently serves as academic director of the Executive MBA program. Professor Park holds a J.D. from Harvard Law School, a M.A.L.D. in International Affairs from The Fletcher School at Tufts University, and a B.A. in Ethics, Politics, & Economics from Yale University.

### **Tim Samples, University of Georgia**

Tim Samples is an Associate Professor of Legal Studies at the Terry College of Business. His research focuses on the interactions between markets and sovereign states, particularly in the areas of sovereign finance, investor-state disputes, and frameworks for foreign investment. Samples received a 2017-18 Core Fulbright grant to conduct research and teach in Argentina, where he taught courses on sovereign debt at the Facultad de Derecho (School of Law) at the Universidad de Buenos Aires.

Samples has been quoted by media outlets such as the *Wall Street Journal*, *Financial Times*, *New York Times*, *Reuters*, *Barron's*, *Bloomberg*, *Los Angeles Times*, and *BBC Mundo*, and has also appeared on *CNN en Español*, *BBC World Service*, and *National Public Radio*.

## **Hannah R. Weiser, Babson College**

Hannah is a Tenure Track Assistant Professor of Law at Bentley University after completing a Visiting Assistant Professor of Practice of Law position with Babson College. Previously, she served as the Coordinator of Business and Management and a member of the Business Faculty with Montgomery College in Rockville, MD teaching a variety of courses, including Introduction to Business and Business Law. Hannah also taught Leadership and Teamwork courses for the undergraduate and graduate MBA program for the Robert H. Smith School at the University of Maryland, College Park and Professional Ethics in Contemporary Society online for the Isenberg School of Management at the University of Massachusetts, Amherst. Hannah is a graduate of The George Washington University Law School in Washington, DC and an attorney, licensed to practice in the state of Maryland. Hannah also has a Master's Degree in Business Administration and a Bachelor's Degree in Business Administration from the Isenberg School of Management at the University of Massachusetts, Amherst.

Prior to her academic career, Hannah was a Consultant for Deloitte Consulting, LLP in the strategy and operations division of its federal practice. Before this position, she worked as a Management and Program Analyst for the United States Department of Education doing a combination of legal and business work. Previously, she held a variety of legal positions after switching paths from a career in business management. She also served on the board of a nonprofit organization, Workplace Fairness. Currently, Hannah is the Founder of Weiser Consulting, in which she supports businesses in a variety of areas, including as a Chair member of advisory boards.